



A Real Estate Capital Bank

A Private Equity Real Estate Investment Firm focused on;
Mortgage Banking, Real Estate Equity & Special Situation Investments

Title: Marketing Associate

Location: Toronto, ON

Reports to: Marketing & Graphic Design
Coordinator

Job Type: Permanent, full-time

Build your marketing career in real estate and capital markets

Firm Capital is looking for a creative, energetic and highly organized Marketing & Communications Associate to join our team.

This is a hands-on opportunity for an early-career marketing professional who wants exposure to much more than one area of the business. You will help create investor and corporate communications, digital content, marketing materials, advertising campaigns, presentations, events, sponsorship programs, and branded initiatives across a growing real estate investment platform.

You will work closely with the Marketing & Graphic Design Coordinator and the Director, Communications & Investor Relations, collaborating with teams and senior leaders across the organization. The successful candidate will be someone who brings ideas forward, takes pride in producing polished, executive-ready work, and enjoys moving between creative projects, communications assignments, and live events.

Who we are

The Firm Capital Organization ("Firm Capital"), through its various affiliates operates as a boutique private equity real estate firm with proprietary capital in partnership with various capital pools, partnerships, private and public equity funds, deploying capital opportunistically between debt and equity in the real estate private and public markets. Firm Capital's main public entities include Firm Capital Mortgage Investment Corporation (TSX: FC), Firm Capital Property Trust (TSXV: FCD.UN) and Firm Capital America Realty Partners Corp. (TSXV: FCA/FCA.U). Please visit our website at www.firmcapital.com for additional details.

What you need to succeed

- University degree or college diploma in graphic design, illustration, marketing, advertising;
- Recent graduate up to three years of professional experience as a graphic designer or web designer; and/or marketing or advertising role;
- Strong organizational skills;
- Excellent time management skills;
- Ability to prioritize activities, develop plans and meet deadlines in a fast-paced, entrepreneurial environment;
- Strong verbal and written communication skills;
- Must be fluent in English (written and oral);
- Strong problem-solving skills with excellent attention to detail;
- A results driven self-starter with the ability to work independently under minimal supervision and as part of a large team;
- Knowledge of Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Acrobat;
- Knowledge Print and Digital Ads, Property Ads through various avenues including Linked In and Instagram;
- Knowledge of HTML, CSS & WordPress is an asset.

Your new role

- Support all of the efforts of the Director, Communications and Investor Relations
- Assist in developing social media following;
- Create online content for company websites and social media;
- Preparation of various marketing, advertising, print, corporate and promotional materials
- Assisting at tradeshow, industry events, corporate event planning, presentations;
- Preparation of charitable donations and sponsorship materials;
- Preparation of holiday gifts for clients and tenants;
- Perform other duties as required.

What we offer you

- Competitive salary
- Opportunity to advance your career as the company grows
- In-house Chef with weekly staff lunches
- Full kitchen with complimentary drinks and food
- Creative Social Committee that organizes team building events and weekly socials
- Free parking

How to apply

Please forward your resume and reference the position you are applying to careers@firmcapital.com Visit our website at www.firmcapital.com for further company details. Please include your salary expectations and availability in your cover letter. Please attach a copy of your professional portfolio that illustrates your marketing/graphic design work. We thank all candidates who apply for this opportunity but only those selected for an interview will be contacted.