



(Listed 10/1999)



Firm Capital Mortgage Investment Corporation INVESTOR PRESENTATION – Q3 2024

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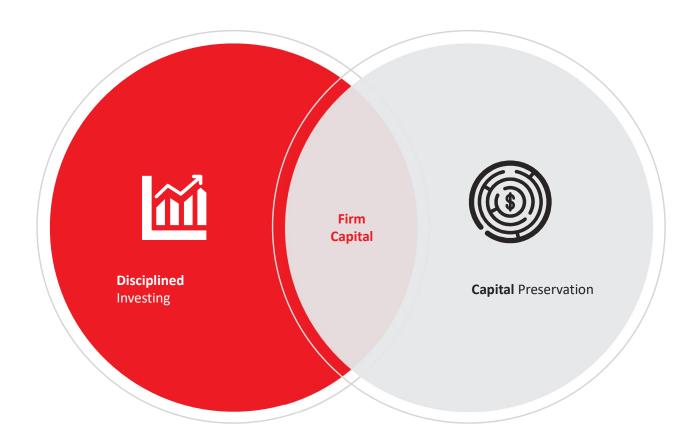
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Introduction

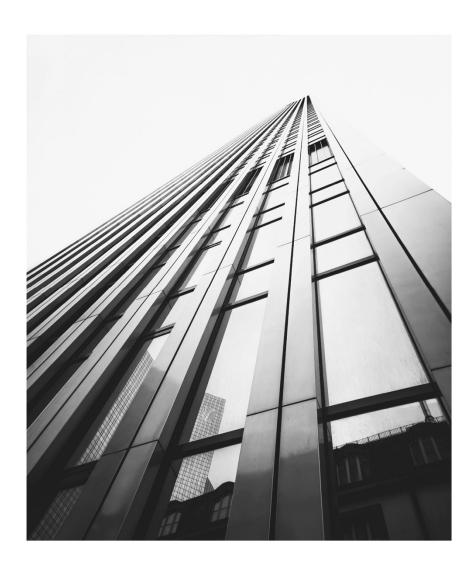


Firm Capital operates as a boutique real estate and financial services equity investment company deploying capital opportunistically between debt and equity in the real estate private and public markets across Canada.

Operating in the same industry for over 35 years







Since inception in 1988,

Firm Capital has established an exceptional track record demonstrated by past performance and prides itself on its risk management abilities to protect and preserve capital, while acting as a disciplined investor.

PROFICIENT SERVICES PROVIDED BY FIRM CAPITAL:

- Mortgage Lending
- Real Estate Ownership
- Special Situation Investments
- Activist and Innovative Investor
- Principal Investor Along the Full Capital Stack
- Capital Partnership
- ▲ Loan Servicing, Property Management & Investor Asset Management

Firm Capital Advantage

Investing Integrity



EXPERIENCE MATTERS

Experienced team managing debt and real estate throughout a real estate cycle

35+ year track record with management industry experience in excess of 100 years

DIRECT INVESTMENTS

Strong alignment of interest through direct investment in assets by management team and board members

PUBLIC ENTITIES

Public entities provide transparency, safety & liquidity and are governed by rigid investment & operating policies



DISCIPLINED INVESTING

Disciplined investing focused on capital preservation & consistent returns

PROVEN TRACK RECORD

Long term track record creating value with attractive yields for investors

Investment Highlights

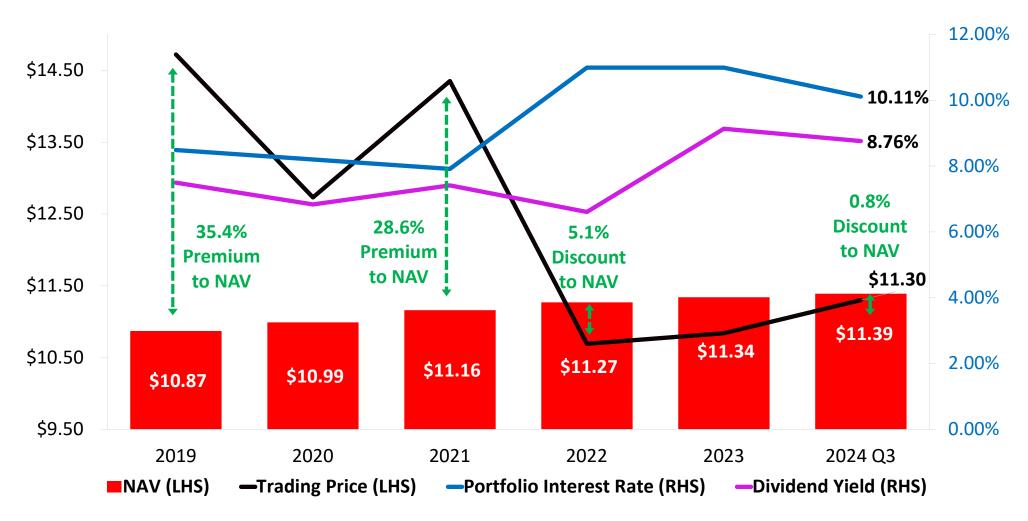


Strong Stable Dividend Trading at a Significant Discount to NAV	 8.76%* dividend yield CAD\$0.99/Share annual dividends for 2023 (includes "top-up" dividend of CAD\$0.054/Share as at year-end Dec. 31/23), a 4.2% increase over 2022 Market-to-market portfolio that revolves every 18-24 months capturing upside on the rising interest rate environment (99% of Investment Portfolio revolved in the past 18 months)
Strategic Portfolio Diversification	 Strategically diversified by geography (mainly in Southern Ontario), mortgage type (mainly conventional first mortgages not exceeding 75% LTV), loan amount (majority less than \$2.5M), and by property type (mainly residential construction & land)
Underlying Assets	 Portfolio comprised of 289 investments as at September 30, 2024
Alignment of Interests	 Management Team & Board Members co-invested alongside investors \$34M with the Corporation in its Investment Portfolio as at September 30, 2024 854,671 shares are held by Directors and Officers as at September 30, 2024 Management, directors and/or their respective associates invest on a pari-passu basis in all non-conventional mortgages
Compelling Investment Metrics & Fundamental Growth	 Monthly distributions of \$0.078/Share plus additional "top up" dividend at year-end A \$100 investment in Common Shares in October 6, 1999, assuming reinvested dividends, would be worth \$962 as of October 31, 2024 (as opposed to \$664 if invested in S&P/TSX Composite Index) for a 9.44% annualized return Firm Capital Organization loaned more than \$13.7 Billion from 2000-2024 YTD
Disciplined Philosophy	 Conservative underwriting philosophy & default recovery program Prudent Impairment Allowance & Fair Market Value Adjustments of 3.8% of Portfolio in place to soften the effects of any possible losses (\$19.2M Impairment Provision & \$5.0M Fair Value Adjustment) Short-term lending: 28.7% maturing by Dec. 31/24 & additional 64.0% maturing by Dec. 31/25 Performance driven compensation to Investment Manager (not on cash or non-performing loans)
Trades on TSX (*as at October 31, 2024)	 TSX: FC CAD\$11.30/Share Market Capitalization CAD\$415.1 Million TTM yield of 8.76% (includes "top-up" dividend of CAD\$0.054/Share at year-end Dec. 31/23)





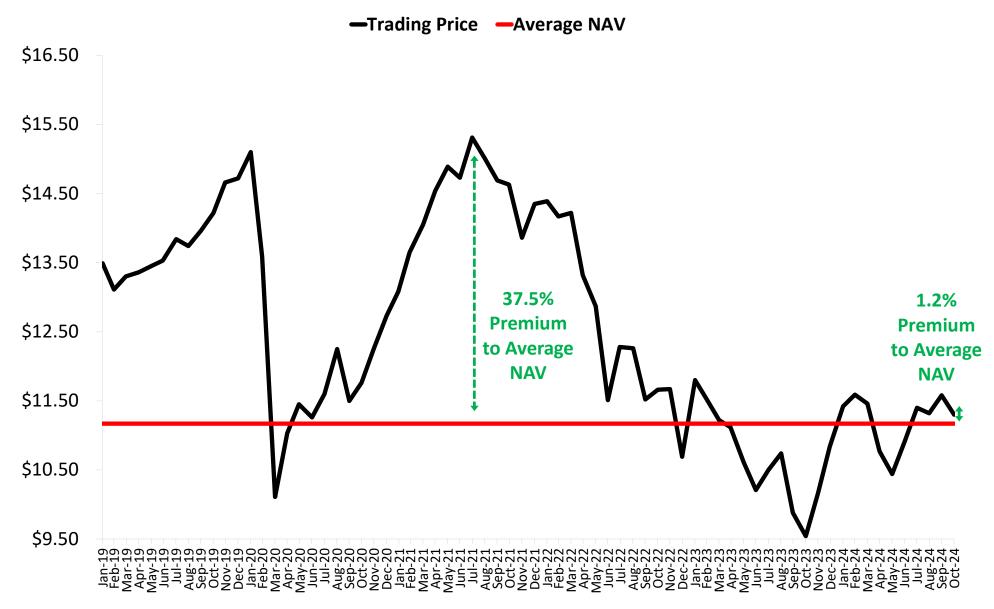
Rare opportunity to acquire FC shares at approximately NAV while yielding 8.76%.



Note: Trading Price of \$11.30 is as at Oct. 31, 2024; NAV of \$11.39/Share is as at Q3/2024; Portfolio Interest Rate of 10.11% is as at Oct. 31, 2024; TTM dividend yield of 8.76% is as at Oct. 31, 2024; "LHS" is left hand side; "RHS" is right hand side.

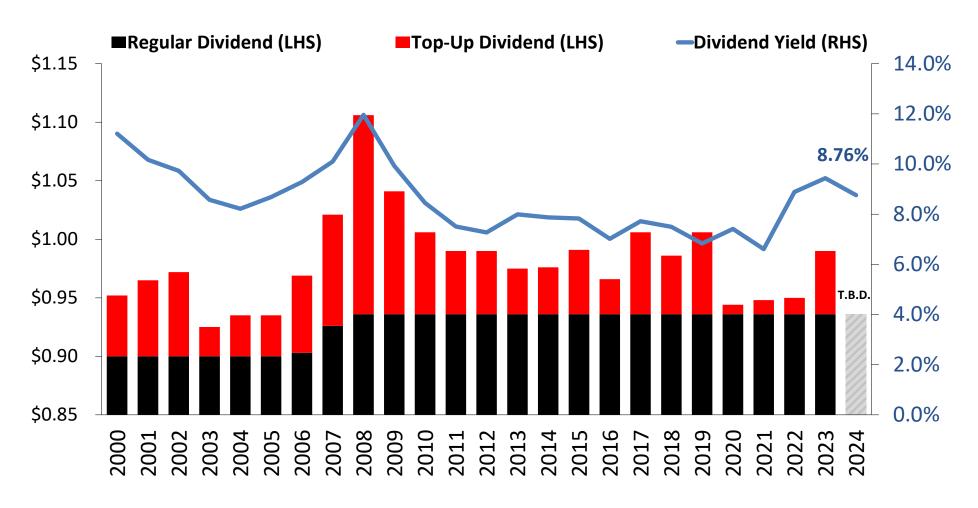






Note: Average NAV of \$11.17/unit from 2019 to Q3/2024.

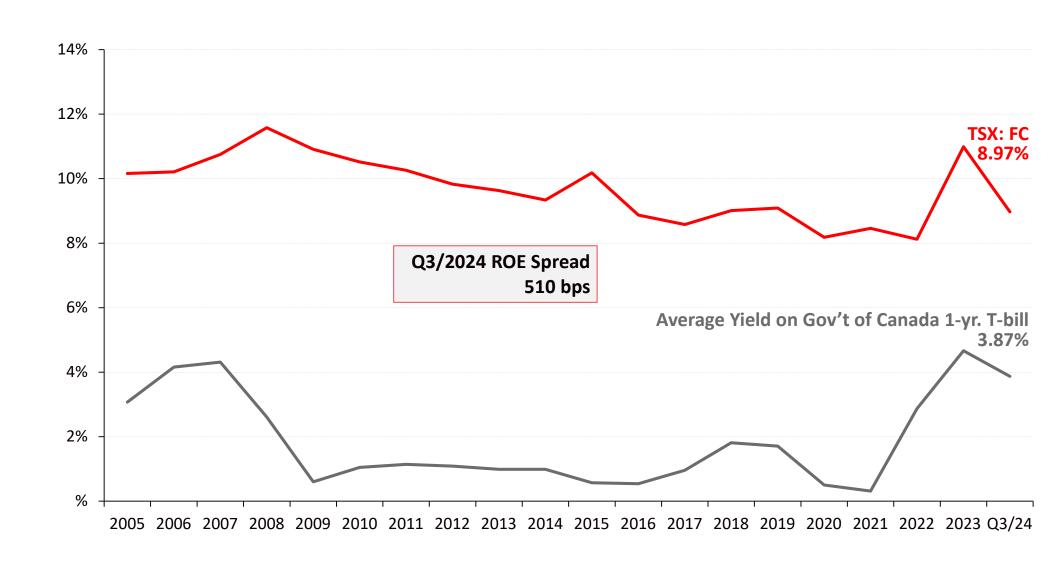




Note: 8.76% TTM dividend yield as at October 31, 2024; 2024 dividend assumes regular monthly dividends of \$0.078/share; "LHS" is left hand side; "RHS" is right hand side.

Annualized Return on Shareholders' Equity







Performance Based Compensation

- FCMIC Manager receives 0.75% per annum on performing investments (not cash balances)
- Mortgage Banker receives 0.1% per annum loan servicing fee on performing investments
- Commitment fee income is shared
- Mortgage Banker receives 75% of the commitment & renewal fees and 25% of the special profit income generated from the non-conventional investments after the Corporation has yielded a 10% per annum return on its investments

Substantial Co-Investment

- Management, directors and/or their respective associates invest on a pari-passu basis in all non-conventional mortgages
- Management and directors are co-investors in most investments
- Loan syndication to diversify risk

No acquisition or disposition fees charged!

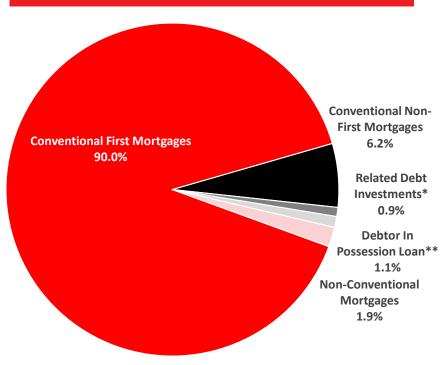
Conservative Lending Approach

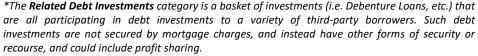
Date: Q3/2024

Firm Capital

- 90.0% conventional first mortgages
- Experienced borrowers in proven markets
- Conservative lending guidelines restricting investment exposure on loan size and related borrower groups

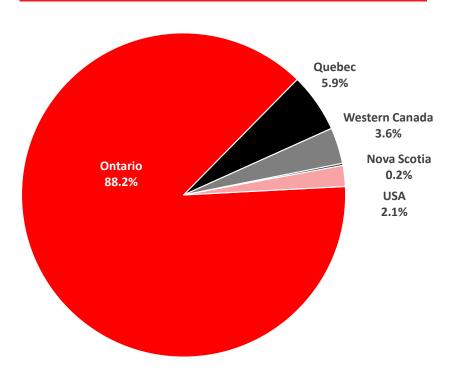
Investment Portfolio





^{**}A **Debtor In Possession loan** ("DIP Loan"), is a loan obtained by an insolvent debtor while that debtor is restructuring its business under the Companies' Creditors Arrangement Act (Canada). A DIP Loan has "super-priority" security on the assets of the debtor company awarded by the court.

Geographic Diversification***

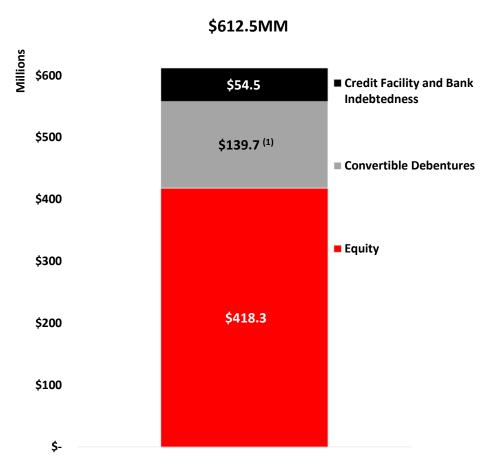


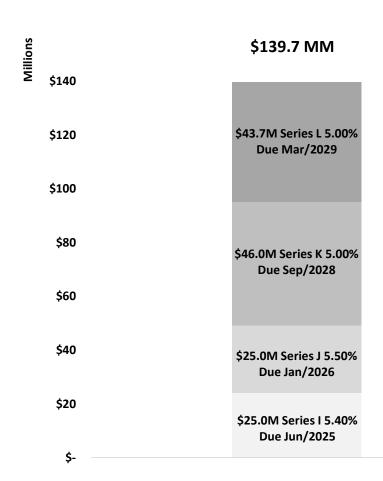
***Excluding Related Debt Investments





Convertible Debentures (1) Q3/2024





(1) At par value

Rigid Operating Standards



Investment Restrictions

- Maximum single conventional first mortgage restricted to 5%-10% of capital⁽¹⁾ depending on LTV
- Maximum single conventional or nonconventional that is not a first mortgage restricted to 2.5% of capital (1)
- · Restrictions on the amount of nonfirst mortgage investments

Independent Approval

- Independent director approval for every investment:
 - \$1M \$2M: at least one
 - >\$2M: no less than three

Risk Diversification

- Co-investment by management
- Syndicated portfolio to diversify risk

Credit Management

- Internalized credit management
 - Reports directly to independent directors

Default Recovery Program

Mandatory enforcement within 15 days

Independent Reports

· Appraisals, environmental audits, structural audits

Note: (1) Capital is based on total paid up Shareholder's Equity and Convertible Debentures

Q3/2024 Financial Highlights



	Quarter Ended Sept. 30, 2024	Quarter Ended Jun. 30, 2024	Quarter Ended Sept. 30, 2023
Mortgage Portfolio (millions)(1)	\$637.9	\$660.4	\$578.9
Basic Profit Per Share	\$0.250	\$0.247	\$0.249
Dividends Per Share	\$0.234	\$0.234	\$0.234
Return on Equity	8.97%	8.51%	8.53%
Impairment Allowance & Fair Market Value Adjustment	\$24.202 ⁽⁴⁾	\$ 27.809 ⁽³⁾	\$19.156 ⁽²⁾

⁽¹⁾ Gross of impairment provision, fair market value adjustments, unamortized fees, and marketable securities.

^{(2) \$19.156} million for September 30, 2023 includes impairment allowance of \$8.696 million & fair value adjustment of \$10.460 million on investments carried at fair value.

^{(3) \$27.809} million for June 30, 2024 includes impairment allowance of \$15.941 million & fair value adjustment of \$11.868 million on investments carried at fair value.

^{(4) \$24.202} million for September 30, 2024 includes impairment allowance of \$19.200 million & fair value adjustment of \$5.002 million on investments carried at fair value.





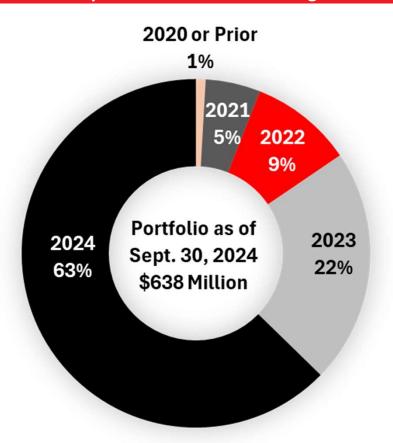
(\$ in millions)	Quarter Ended Sept. 30, 2024	Quarter Ended Jun. 30, 2024	Quarter Ended Sept. 30, 2023
Interest and Fees Earned	\$19.08	\$17.07	\$17.24
Interest and Operating Expenses	\$5.13	\$5.30	\$8.65
Profit	\$8.96	\$8.54	\$8.59
Dividends to Shareholders	\$8.25	\$8.07	\$8.07
W.A. Interest Rate	10.28%	10.33%	11.10%



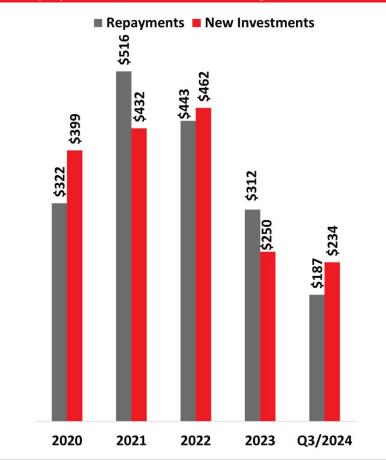
Solid Underwriting: Revolving & Floating Rate Investment Feature

- Mark-to-market portfolio that revolves every 18-24 months capturing upside on the rising interest rate environment
- In fact, 99% of Investment Portfolio revolved (\$442M new investments vs. \$448M repayments) in the past 18 months
- In addition, 91% of Investment Portfolio have variable interest rates and are prices to be the greater of:
 - i. Bank prime rate plus a spread ("Base Rate"); and
 - ii. A fixed rate (that in most cases equals to the Base Rate at inception).

Portfolio Composition Based on Funding & Renewals

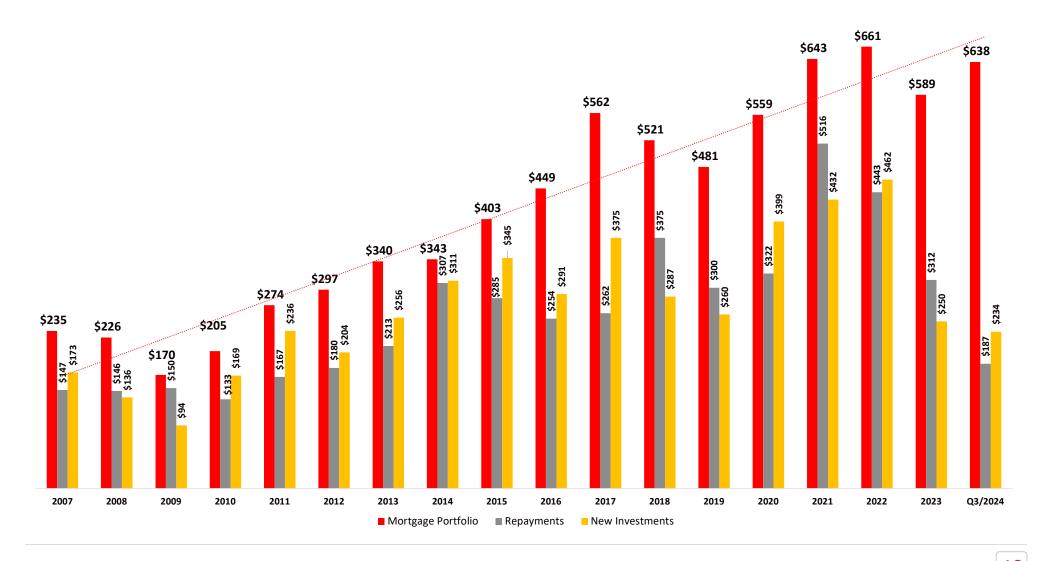


Repayments vs. New Funding (in \$MM)





289 Investments in September 30, 2024

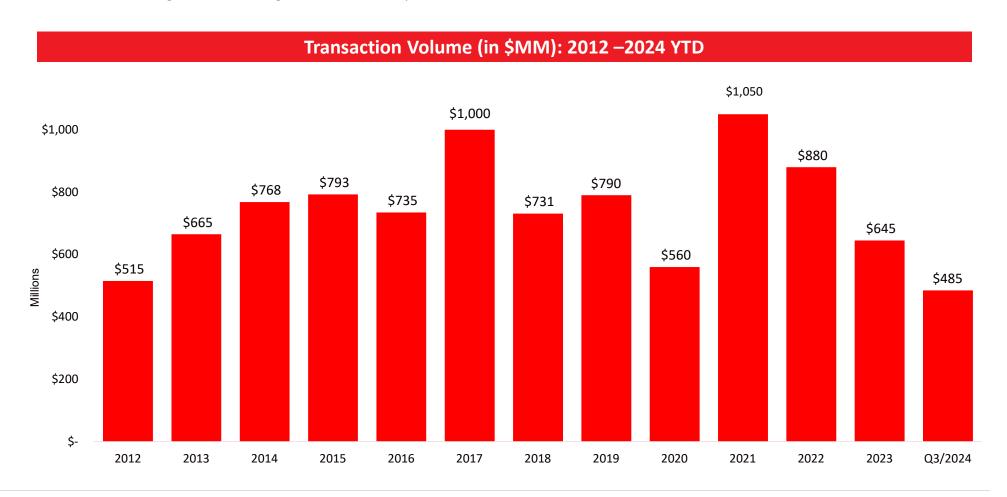


Deal Flow



Significant Origination Capability

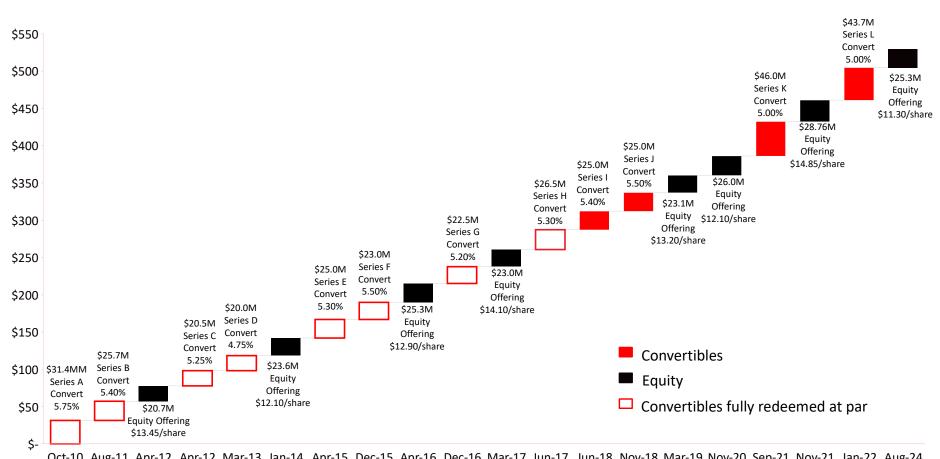
- Over 35-year track record of mortgage origination
- With the experience of the Mortgage Banker and strong partners, steady deal flow with excellent risk mitigation occurs
- Co-investing with knowledgeable real estate partners





Accessed the capital market twenty times since October 2010

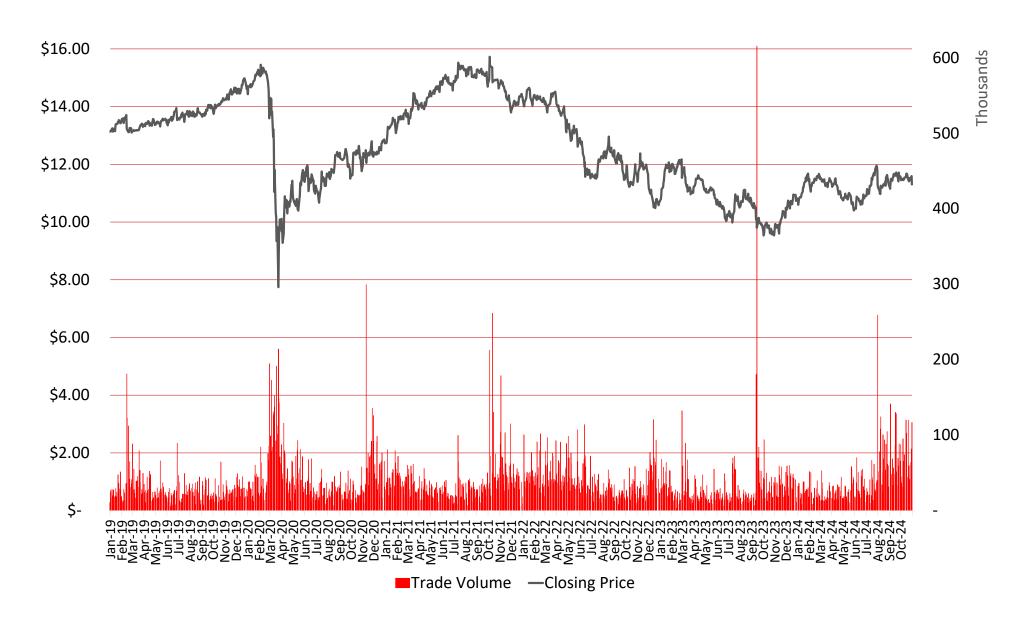
Total: \$530M



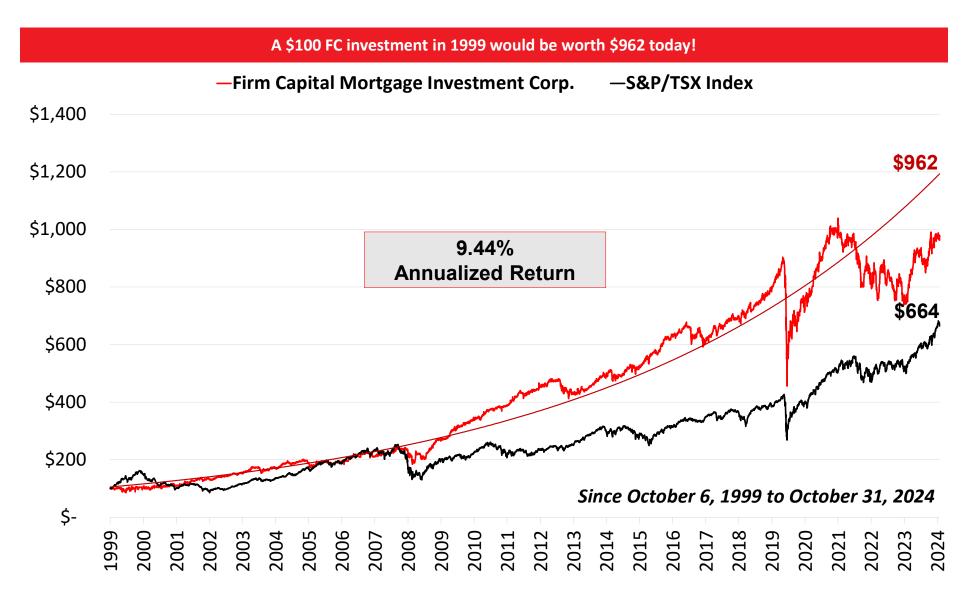
Oct-10 Aug-11 Apr-12 Apr-12 Mar-13 Jan-14 Apr-15 Dec-15 Apr-16 Dec-16 Mar-17 Jun-17 Jun-18 Nov-18 Mar-19 Nov-20 Sep-21 Nov-21 Jan-22 Aug-24

Average Share Price & Trading Volume









Note: Annualized Total Return on Investment includes stock price plus accumulated dividends from inception of October 6, 1999 to October 31, 2024.

2024 Outlook



- The Corporation's investment portfolio (the "Investment Portfolio") for the nine months ended September 30, 2024, continued to revolve, with new fundings and discharges of investments being \$234.3 million and \$186.5 million respectively (nine months ended September 30, 2023 \$162.9 million and \$244.8 million, respectively).
- The Corporation continues to participate in new investments on a disciplined basis with conservative underwriting on real estate in large urban centers.
- During the balance of 2024, the Corporation expects to continue to revolve the Investment Portfolio selectively, with an investment policy of holding a hard line on acceptable exposure levels, borrower quality and warranted interest rate pricing. There are no assurances on achievable portfolio size as the primary focus is on security.
- The Mortgage Banker continues to reject a significant number of potential investments that do not meet our investment criteria and risk tolerance.
- The Mortgage Banker does not service or underwrite mortgages on hotels, hospitality properties or long-term care facilities and, as such, the Corporation does not have any investment exposure to these asset types.
- At September 30, 2024, the gross amount of the Investment Portfolio consisted of 92.9% of conventional first mortgages.
- The interest rates in 91% of the Investment Portfolio investments are floating allowing the Corporation to capture the changes in interest rates.
- During the quarter, the allowance for impairment increased by \$3.3M and the fair value adjustment on investment increased by \$1.2M offset by the write off \$8.1M on a FMV investment that had a full unrealized loss in previous reporting periods while generating earnings per share of \$0.250 and \$0.746 during the three and nine months ended September 30, 2024.
- The Corporation has announced the declaration of monthly cash dividends of \$0.078 per common share for Shareholders of record on June 30/24 through to November 30/24.

Board of Directors



	Stanley Goldfarb Chairman, Independent Director	 CEO of Goldfarb Management Services Limited Chairman & Trustee of Firm Capital Property Trust (TSX: FCD.UN)
Independent Director	Anthony Heller Independent Director	President of Plazacorp Investments Limited
	Larry Shulman Independent Director	 Independent Trustee of Firm Capital Property Trust (TSX: FCD.UN) Retired Senior Partner of Goldfarb, Shulman, Patel & Co.
	Geoffrey Bledin Independent Director	 Trustee of Firm Capital Property Trust (TSX: FCD.UN) Chairman & Trustee of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN) Chairman & Trustee of Firm Capital Private Equity Realty Trust Past President and CEO of Equitable Trust Company Former Partner with Price Waterhouse
qeben	Morris Fischtein Independent Director	 President of High City Holdings Past President of Security Trust
Ē	Keith L. Ray Independent Director	 CEO of Realvest Management Former Partner with KPMG LLP
Executive Director	The Honourable Joe Oliver, PC Independent Director	 Former Minister of Finance, Minister of Natural Resources and Member of Parliament Chair of The Ontario Independent Electricity System Operator
	The Honourable Francis (Frank) Newbould Independent Director	 Former head of the Commercial List of the Ontario Superior Court of Justice Counsel to the law firm Thorton Grout Finnigan LLP
	Eli Dadouch President & CEO	 Founder, President & CEO of Firm Capital Organization Vice Chairman, Co-CIO & Trustee of Firm Capital Property Trust (TSX: FCD.UN) Vice Chairman of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN) CEO & Chairman of Firm Capital Private Equity Realty Trust
	Jonathan Mair EVP & COO	 Vice President, Mortgage Banking of Firm Capital Corporation Co-ClO & Trustee of Firm Capital Property Trust (TSX: FCD.UN) Trustee of Firm Capital Private Equity Realty Trust
	Ryan M. Lim CFO	 Former CFO of Rapport Credit Union Former Manager of Finance at TD Bank Financial Group and Ernst & Young LLP
Ĕ	Michael Warner Director	Senior VP, Mortgage Lending of Firm Capital Corporation
	Victoria Granovski SVP, Credit & Equity Capital	 Vice President, Mortgage Operations of Firm Capital Corporation Trustee of Firm Capital Property Trust (TSX: FCD.UN)



OUR **CORE** PRINCIPLES



TRUST

Our partners, investors and clients can trust Firm Capital to execute on our commitment.



INNOVATION

Firm Capital brings an innovative approach to structuring a transaction.



RELATIONSHIPS

Firm Capital builds strong, longterm relationships with its partners, investors and clients.

Firm Capital is a real estate private equity investment firm and alternative investment manager based in Toronto, Canada. Since 1988, Firm Capital has focused on deploying proprietary and managed capital opportunistically between debt and equity investments in the private and public real estate markets. The organization has established an exceptional track record of successfully lending, financing, owning, investing, joint venturing and managing real estate all across Canada and parts of the US. Firm Capital focuses on a simple culture and goal: to be a client driven organization with impeccable integrity focused on preservation of capital through disciplined tactical investing at the same time as building long term relationships.

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Those risks and uncertainties include, but are not limited to, those related to: liquidity in the global marketplace associated with current economic conditions, occupancy levels, access to debt and equity capital, interest rates, the relative illiquidity of real property, unexpected costs or liabilities related to acquisitions or dispositions, construction, environmental matters, legal matters, reliance on key personnel, income taxes, the conditions to the transactions not being satisfied resulting in the failure to complete some or all of the proposed transactions described herein, if applicable, the trading price of the securities, lack of availability of acquisition or disposition opportunities for the investment entity proposed herein and exposure to economic, real estate and capital market conditions in North America.

Material factors or assumptions that were applied in drawing a conclusion or making an estimate set out in the forward-looking information may include, but are not limited to: that the general economy remains stable, interest rates are relatively stable, risk of rising interest rates, acquisition/disposition capitalization rates are stable, competition for acquisition or disposition of commercial properties and residential apartments remains intense, and equity and debt markets continue to provide access to capital. These assumptions, although considered reasonable by the proposed investment entity at the time of preparation, may prove to be incorrect.

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