



Firm Capital Mortgage Investment Corporation INVESTOR PRESENTATION – Q1 2024

# **Contents**



INTRODUCTION	3
HISTORY	4
FIRM CAPITAL ADVANTAGE	5
INVESTMENT HIGHLIGHTS	6
SIGNIFICANT TRADING DISCOUNT TO NAV	7
SIGNIFICANT TRADING DISCOUNT TO NAV (CON'D)	8
STABLE MONTHLY DIVIDENDS PLUS TOP-UP	9
ANNUALIZED RETURN ON SHAREHOLDERS' EQUITY	10
ALIGNED MANAGEMENT INTERESTS	11
LENDING APPROACH	12
CAPITAL STACK	13
OPERATING STANDARDS	14
Q1/2024 FINANCIAL HIGHLIGHTS	15
Q1/2024 RESULTS OF OPERATIONS	16
SOLID UNDERWRITING	17
INCREASING MORTGAGE PORTFOLIO	18
DEAL FLOW	19
ACCESSING THE CAPITAL MARKETS	20

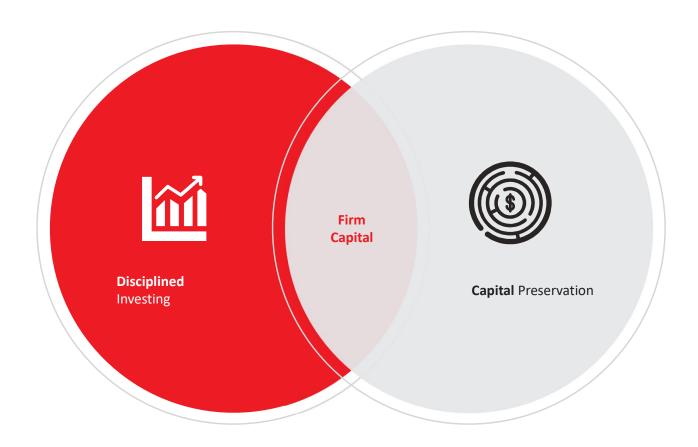
AVERAGE SHARE PRICE & TRADING VOLUME	21
AN ATTRACTIVE INVESTMENT	22
2024 OUTLOOK	23
BOARD OF DIRECTORS	24
CONTACT INFORMATION	25
DISCLAIMER	26

# Introduction

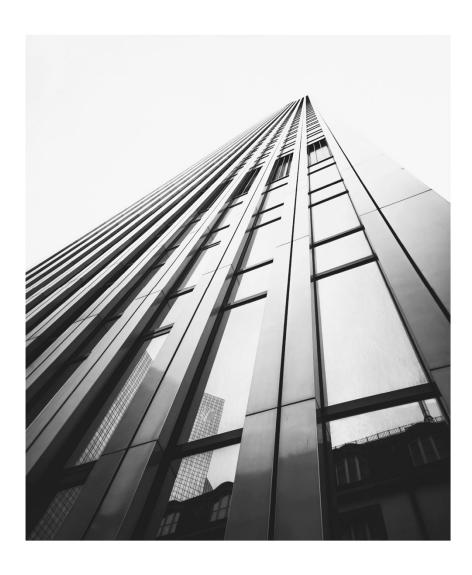


Firm Capital operates as a boutique real estate and financial services equity investment company deploying capital opportunistically between debt and equity in the real estate private and public markets across Canada.

# Operating in the same industry for over 35 years







# Since inception in 1988,

Firm Capital has established an exceptional track record demonstrated by past performance and prides itself on its risk management abilities to protect and preserve capital, while acting as a disciplined investor.

#### PROFICIENT SERVICES PROVIDED BY FIRM CAPITAL:

- Mortgage Lending
- Real Estate Ownership
- Special Situation Investments
- Activist and Innovative Investor
- Principal Investor Along the Full Capital Stack
- Capital Partnership
- Loan Servicing, Property Management & Investor Asset Management

### **Firm Capital Advantage**

**Investing Integrity** 



#### **EXPERIENCE MATTERS**

Experienced team managing debt and real estate throughout a real estate cycle

35+ year track record with management industry experience in excess of 100 years

#### **DIRECT INVESTMENTS**

Strong alignment of interest through direct investment in assets by management team and board members

#### **PUBLIC ENTITIES**

Public entities provide transparency, safety & liquidity and are governed by rigid investment & operating policies



#### **DISCIPLINED INVESTING**

Disciplined investing focused on capital preservation & consistent returns

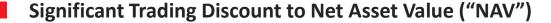
#### **PROVEN TRACK RECORD**

Long term track record creating value with attractive yields for investors

# **Investment Highlights**

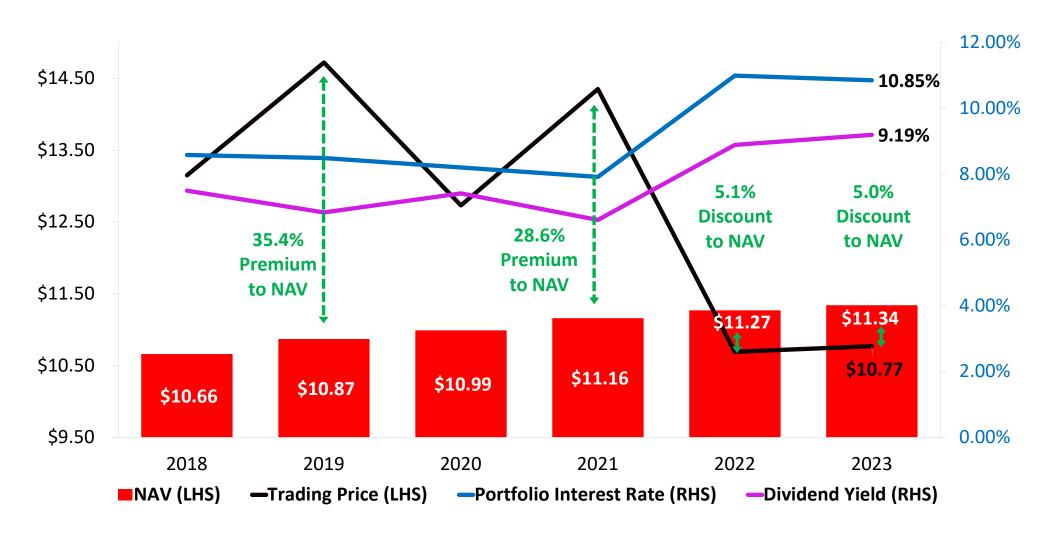


Strong Stable Dividend Trading at a Significant Discount to NAV	<ul> <li>9.19%* dividend yield</li> <li>CAD\$0.99/Share annual dividends for 2023 (includes "top-up" dividend of CAD\$0.054/Share as at year-end Dec. 31/23), a 4.2% increase over 2022</li> <li>Market-to-market portfolio that revolves every 18-24 months capturing upside on the rising interest rate environment (84% of Investment Portfolio revolved in the past 18 months)</li> </ul>
Strategic Portfolio Diversification	<ul> <li>Strategically diversified by geography (mainly in Southern Ontario), mortgage type (mainly conventional first mortgages not exceeding 75% LTV), loan amount (majority less than \$2.5M), and by property type (mainly residential construction &amp; land)</li> </ul>
Underlying Assets	<ul> <li>Portfolio comprised of 246 investments as at March 31, 2024</li> </ul>
Alignment of Interests	<ul> <li>Management Team &amp; Board Members co-invested alongside investors \$35M with the Corporation in its Investment Portfolio as at March 31, 2024</li> <li>854,421 shares are held by Directors and Officers as at March 31, 2024</li> <li>Management, directors and/or their respective associates invest on a pari-passu basis in all non-conventional mortgages</li> </ul>
Compelling Investment Metrics & Fundamental Growth	<ul> <li>Monthly distributions of \$0.078/Share plus additional "top up" dividend at year-end</li> <li>A \$100 investment in Common Shares in October 6, 1999, assuming reinvested dividends, would be worth \$880 as of April 30, 2024 (as opposed to \$588 if invested in S&amp;P/TSX Composite Index) for a 9.25% annualized return</li> <li>Firm Capital Organization loaned more than \$13.2 Billion from 2000-2024 YTD</li> </ul>
Disciplined Philosophy	<ul> <li>Conservative underwriting philosophy &amp; default recovery program</li> <li>Prudent Impairment Allowance &amp; Fair Market Value Adjustments of 4.1% of Portfolio in place to soften the effects of any possible losses (\$13.451M Impairment Provision &amp; \$11.749M Fair Value Adjustment)</li> <li>Short-term lending: 65.2% maturing by Dec. 31/24 &amp; additional 33.2% maturing by Dec. 31/25</li> <li>Performance driven compensation to Investment Manager (not on cash or non-performing loans)</li> </ul>
Trades on TSX (*as at April 30, 2024)	<ul> <li>TSX: FC</li> <li>CAD\$10.77/Share</li> <li>Market Capitalization CAD\$371.5 Million</li> <li>TTM yield of 9.19% (includes "top-up" dividend of CAD\$0.054/Share at year-end Dec. 31/23)</li> </ul>





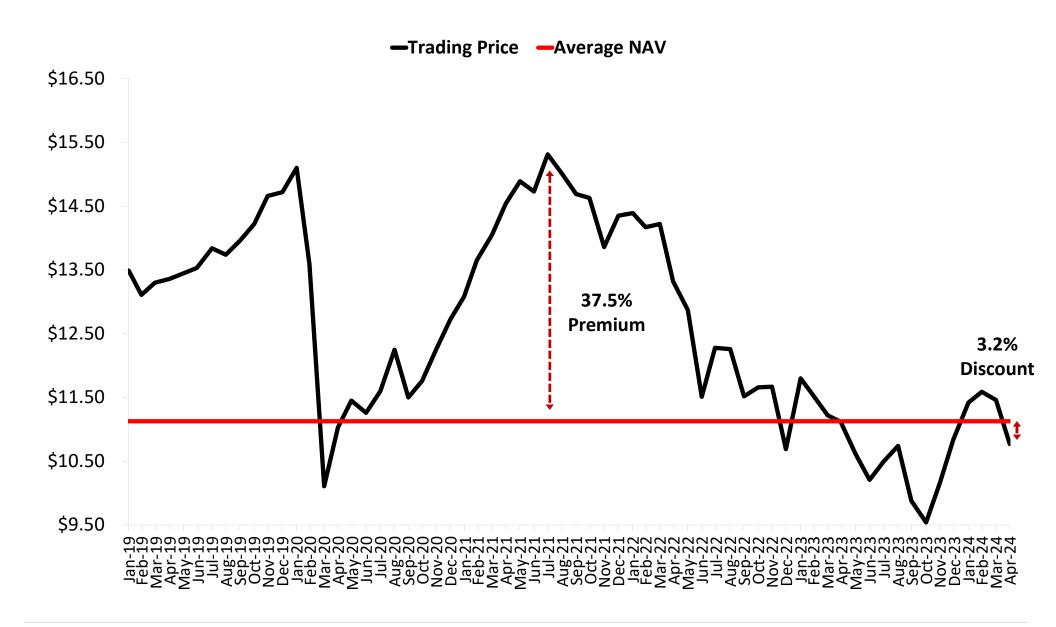
Rare opportunity to acquire FC shares approximately at a 5% discount to NAV while yielding 9.19%.



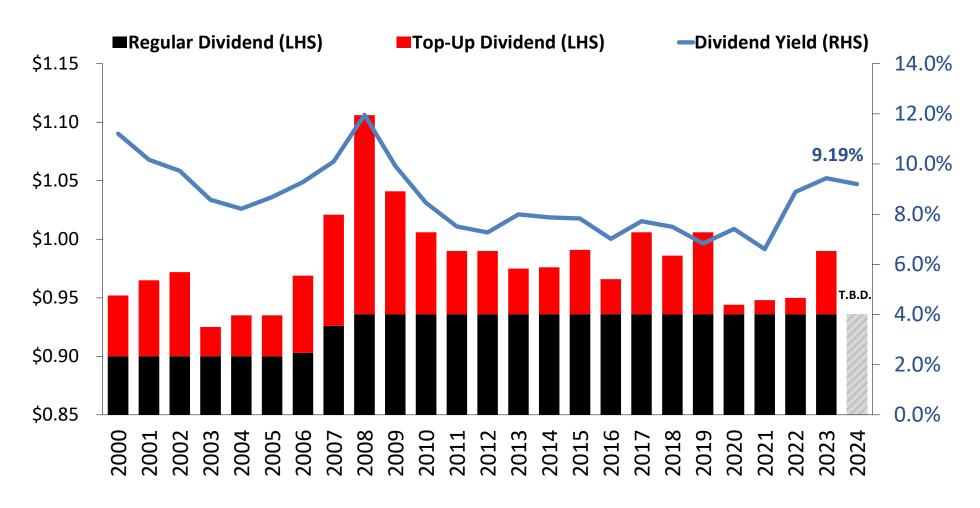
Note: Trading Price of \$10.77 is as at April 30, 2024; NAV of \$11.34/Share is as at Q4/2023; Portfolio Interest Rate of 10.85% is as at April 30, 2024; TTM dividend yield of 9.19% is as at April 30, 2024; "LHS" is left hand side; "RHS" is right hand side.







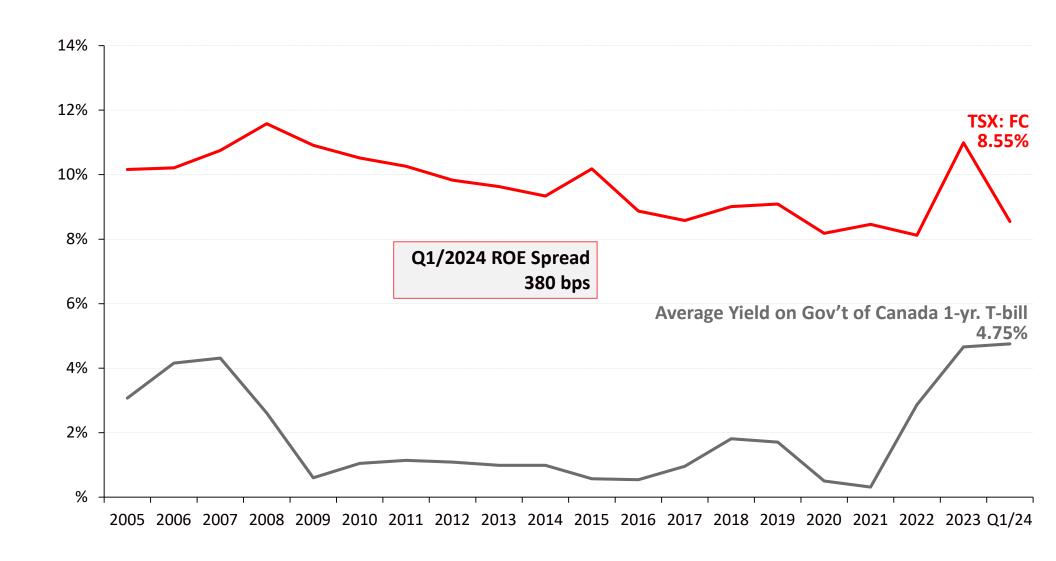




Note: 9.19% TTM dividend yield as at April 30, 2023; 2024 dividend assumes regular monthly dividends of \$0.078/share; "LHS" is left hand side; "RHS" is right hand side.

# **Annualized Return on Shareholders' Equity**







# **Performance Based Compensation**

- FCMIC Manager receives 0.75% per annum on performing investments (not cash balances)
- Mortgage Banker receives 0.1% per annum loan servicing fee on performing investments
- Commitment fee income is shared
- Mortgage Banker receives 75% of the commitment & renewal fees and 25% of the special profit income generated from the non-conventional investments after the Corporation has yielded a 10% per annum return on its investments

#### **Substantial Co-Investment**

- Management, directors and/or their respective associates invest on a pari-passu basis in all non-conventional mortgages
- Management and directors are co-investors in most investments
- Loan syndication to diversify risk

# No acquisition or disposition fees charged!

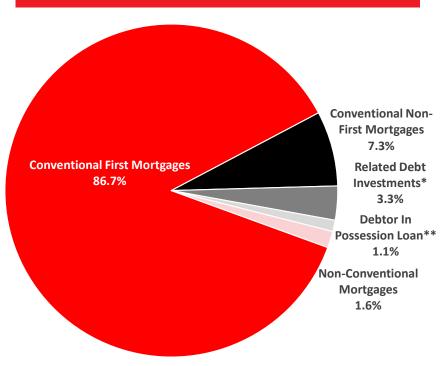
# **Conservative Lending Approach**

Date: Q1/2024



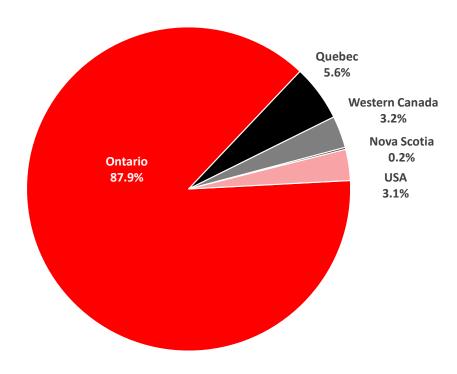
- 86.7% conventional first mortgages
- Experienced borrowers in proven markets
- Conservative lending guidelines restricting investment exposure on loan size and related borrower groups

# **Investment Portfolio**



# \*The **Related Debt Investments** category is a basket of investments (i.e. Debenture Loans, etc.) that are all participating in debt investments to a variety of third-party borrowers. Such debt investments are not secured by mortgage charges, and instead have other forms of security or recourse, and could include profit sharing.

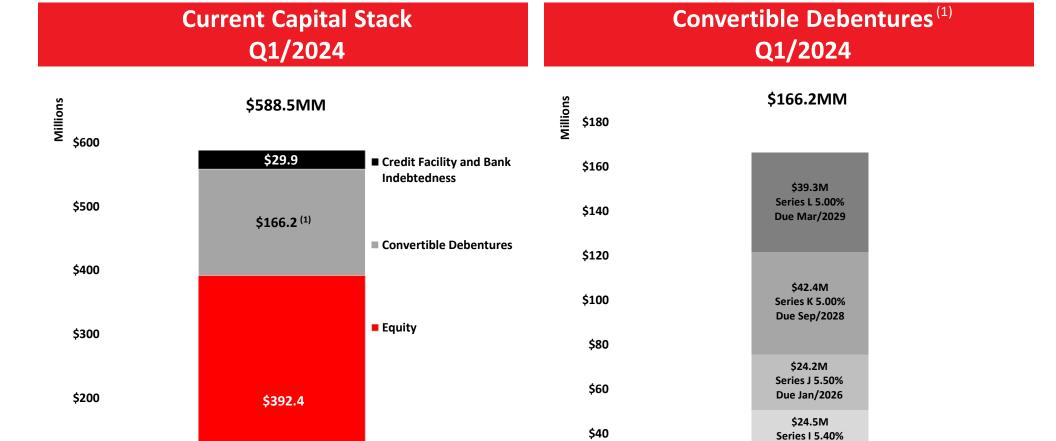
# **Geographic Diversification**\*\*\*



\*\*\*Excluding Related Debt Investments

<sup>\*\*</sup>A **Debtor In Possession loan** ("DIP Loan"), is a loan obtained by an insolvent debtor while that debtor is restructuring its business under the Companies' Creditors Arrangement Act (Canada). A DIP Loan has "super-priority" security on the assets of the debtor company awarded by the court.





(1) At par value

\$-

\$100

\$20

\$-

Due Jun/2025

\$26.2M Series H 5.30% Due Aug/2024

# **Rigid Operating Standards**



#### **Investment Restrictions**

- Maximum single conventional first mortgage restricted to 5%-10% of capital<sup>(1)</sup> depending on LTV
- Maximum single conventional or nonconventional that is not a first mortgage restricted to 2.5% of capital (1)
- Restrictions on the amount of nonfirst mortgage investments

#### **Independent Approval**

- Independent director approval for every investment:
  - \$1M \$2M: at least one
  - >\$2M: no less than three

#### **Risk Diversification**

- Co-investment by management
- Syndicated portfolio to diversify risk

## **Credit Management**

- Internalized credit management
  - Reports directly to independent directors

# **Default Recovery Program**

Mandatory enforcement within 15 days

## **Independent Reports**

 Appraisals, environmental audits, structural audits

Note: (1) Capital is based on total paid up Shareholder's Equity and Convertible Debentures

# Q1/2024 Financial Highlights



	Quarter Ended Mar. 31, 2024	Quarter Ended Dec. 31, 2023	Quarter Ended Mar. 31, 2023
Mortgage Portfolio (millions)(1)	\$613.1	\$598.1	\$651.8
Basic Profit Per Share	\$0.248	\$0.242	\$0.253
Dividends Per Share	\$0.234	\$0.288	\$0.234
Return on Equity	8.55%	8.51%	8.69%
Impairment Allowance & Fair Market Value Adjustment	\$25.200 <sup>(4)</sup>	\$22.700 <sup>(3)</sup>	\$13.656 <sup>(2)</sup>

<sup>(1)</sup> Gross of impairment provision, fair market value adjustments, unamortized fees, and marketable securities.

<sup>(2) \$13.656</sup> million for March 31, 2023 includes impairment allowance of \$8.956 million & fair value adjustment of \$4.700 million on investments carried at fair value.

<sup>(3) \$22.700</sup> million for December 31, 2023 includes impairment allowance of \$12.320 million & fair value adjustment of \$10.380 million on investments carried at fair value

 $<sup>(4) \ \$25.200 \</sup> million \ for \ March \ 31, \ 2024 \ includes \ impairment \ allowance \ of \ \$13.450 \ million \ \& \ fair \ value \ adjustment \ of \ \$11.749 \ million \ on \ investments \ carried \ at \ fair \ value.$ 



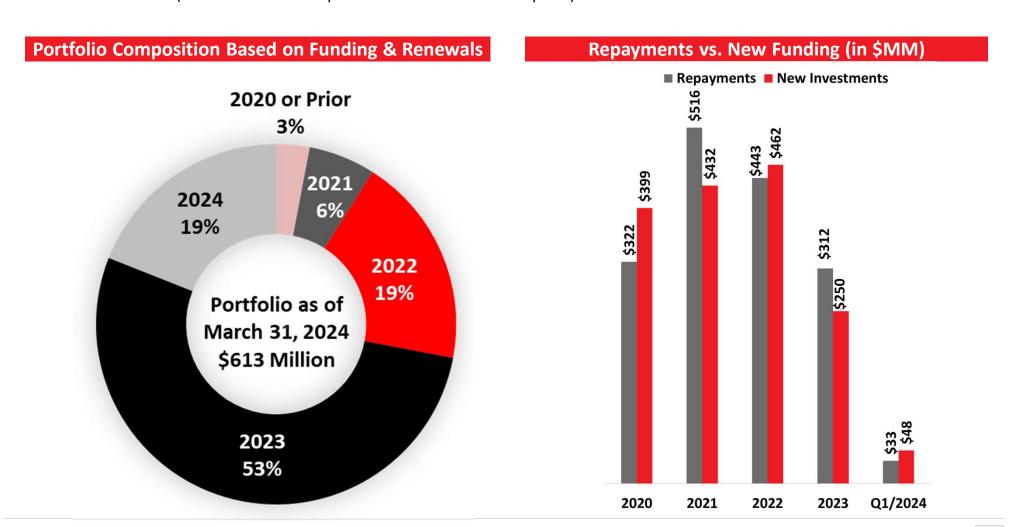


(\$ in millions)	Quarter Ended Mar. 31, 2024	Quarter Ended Dec. 31, 2023	Quarter Ended Mar. 31, 2023
Interest and Fees Earned	\$16.29	\$18.11	\$19.02
Interest and Operating Expenses	\$4.94	\$5.72	\$5.84
Profit	\$8.57	\$8.33	\$8.71
Dividends to Shareholders	\$8.07	\$9.93	\$8.07
W.A. Interest Rate	10.89%	10.99%	11.15%



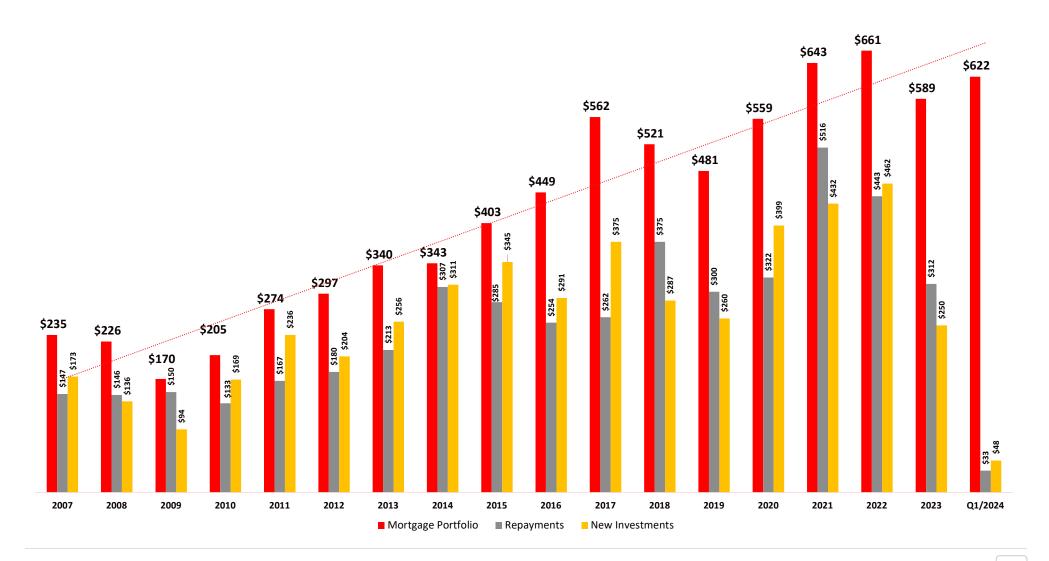
# **Solid Underwriting: Revolving & Floating Rate Investment Feature**

- Mark-to-market portfolio that revolves every 18-24 months capturing upside on the rising interest rate environment
- In fact, 95% of Investment Portfolio revolved (\$434M new investments vs. \$455M repayments ) in the past 18 months
- In addition, 96% of Investment Portfolio have variable interest rates and are prices to be the greater of:
  - i. Bank prime rate plus a spread ("Base Rate"); and
  - ii. A fixed rate (that in most cases equals to the Base Rate at inception).





# 246 Investments in March 31, 2024

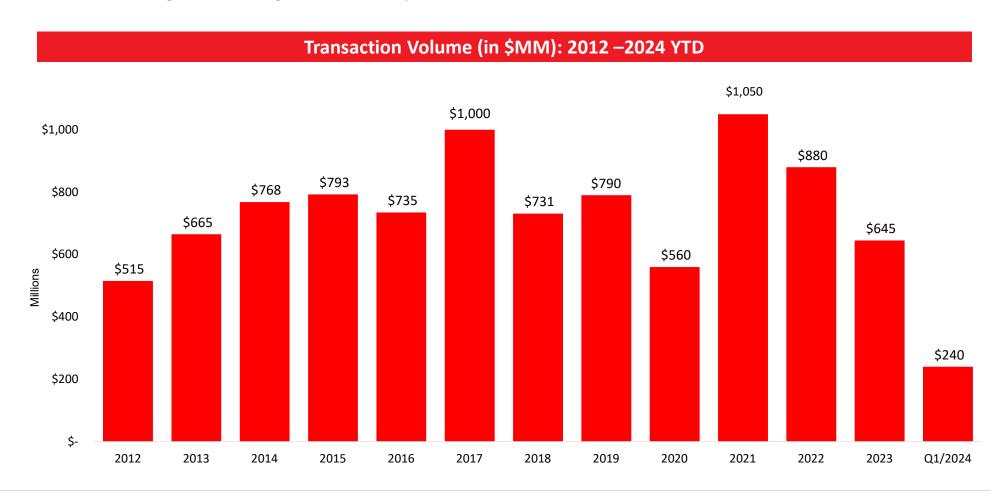


#### **Deal Flow**



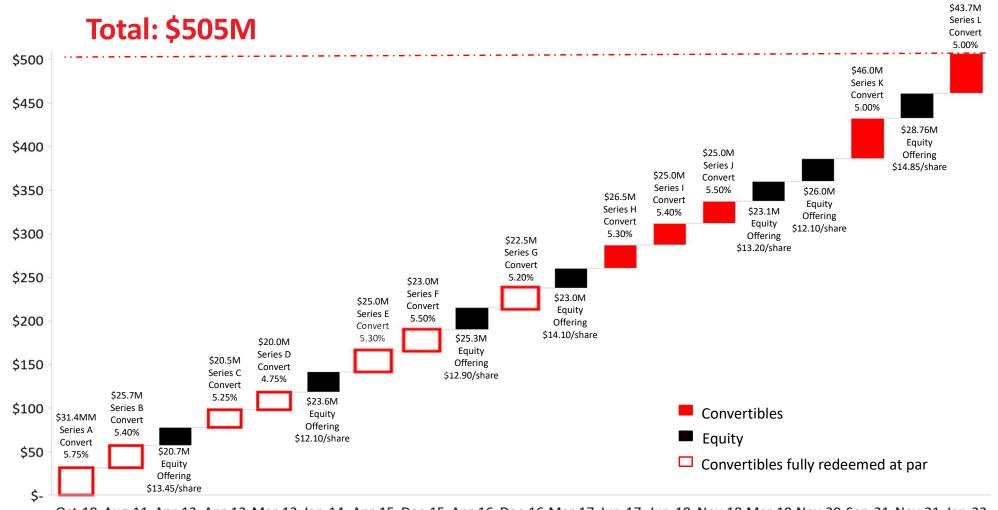
# **Significant Origination Capability**

- 35-year track record of mortgage origination
- With the experience of the Mortgage Banker and strong partners, steady deal flow with excellent risk mitigation occurs
- Co-investing with knowledgeable real estate partners





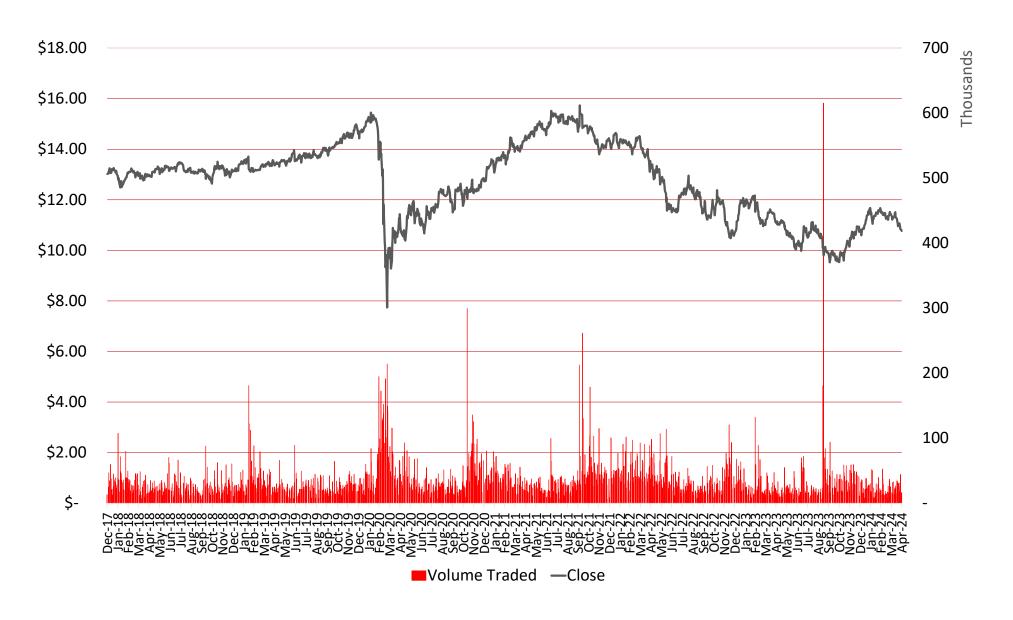
# Accessed the capital market nineteen times since October 2010



Oct-10 Aug-11 Apr-12 Apr-12 Mar-13 Jan-14 Apr-15 Dec-15 Apr-16 Dec-16 Mar-17 Jun-17 Jun-18 Nov-18 Mar-19 Nov-20 Sep-21 Nov-21 Jan-22

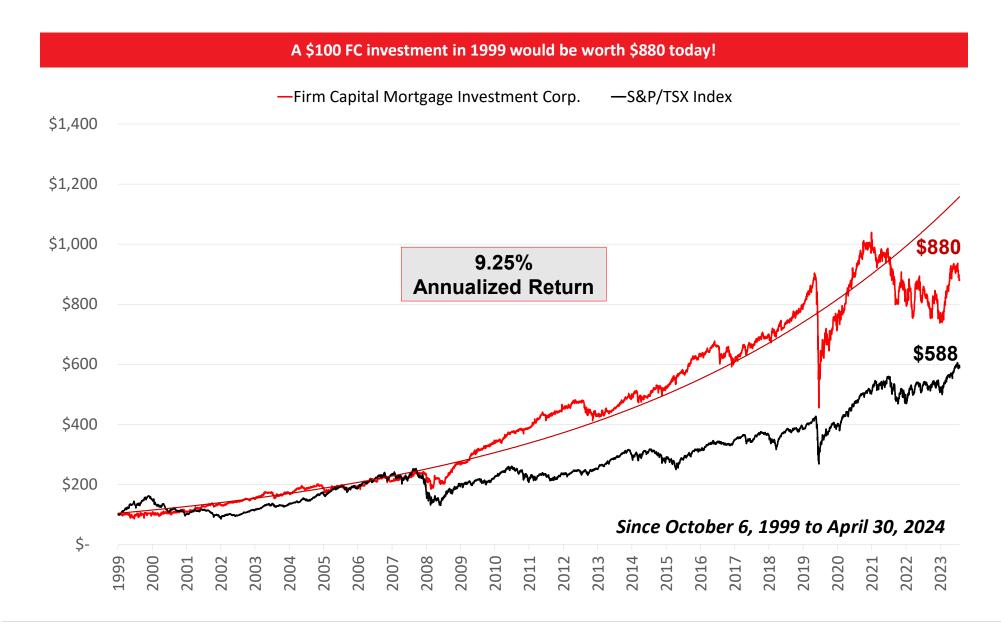
# **Average Share Price & Trading Volume**





#### **An Attractive Investment**





#### 2024 Outlook



- The Corporation's investment portfolio (the "Investment Portfolio") for three months ended March 31, 2024, continued to revolve during the three months ended March 31, 2024, in which new fundings and discharges of investments were \$47.7 million and \$32.6 million respectively (three months ended March 31, 2023 \$41.6 million and \$50.7 million).
- During the balance of 2024, the Corporation expects to continue to revolve the Investment Portfolio selectively, with an investment policy of holding a hard line on acceptable exposure levels, borrower quality and warranted interest rate pricing. There are no assurances on achievable portfolio size as the primary focus is on security.
- The Mortgage Banker continues to reject a significant number of potential investments that do not meet our investment criteria and risk tolerance.
- The Corporation continues to participate in new investments on a disciplined basis with conservative underwriting on real estate in large urban centers.
- The Mortgage Banker does not service or underwrite mortgages on hotels, hospitality properties or long-term care facilities and, as such, the Corporation does not have any investment exposure to these asset types.
- The Corporation increased its allowance for impairment and fair value loss in the first quarter of 2024 by \$2.5 million to a total of \$25.2 million as at March 31, 2024, while generating earnings per share of \$0.248 during the quarter.
- For the three months ended March 31, 2024, the Investment Portfolio consisted of 87% of conventional first mortgages of which 65% will mature in 2024.
- The interest rates in 96% of the Investment Portfolio investments were floating allowing the Corporation to capture the benefit of rising rates throughout 2023-2024 YTD.
- The Corporation has announced the declaration of monthly cash dividends of \$0.078 per common share for Shareholders of record on April 30/24 through to September 30/24.

# **Board of Directors**



	<b>Stanley Goldfarb</b> Chairman, Independent Director	<ul> <li>CEO of Goldfarb Management Services Limited</li> <li>Chairman &amp; Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> </ul>
Independent Director	Anthony Heller Independent Director	President of Plazacorp Investments Limited
	Larry Shulman Independent Director	<ul> <li>Independent Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>Retired Senior Partner of Goldfarb, Shulman, Patel &amp; Co.</li> </ul>
	Geoffrey Bledin Independent Director	<ul> <li>Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>Chairman &amp; Trustee of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN)</li> <li>Chairman &amp; Trustee of Firm Capital Private Equity Realty Trust</li> <li>Past President and CEO of Equitable Trust Company</li> <li>Former Partner with Price Waterhouse</li> </ul>
qeben	Morris Fischtein Independent Director	<ul> <li>President of High City Holdings</li> <li>Past President of Security Trust</li> </ul>
Executive Director	Keith L. Ray Independent Director	<ul> <li>CEO of Realvest Management</li> <li>Former Partner with KPMG LLP</li> </ul>
	The Honourable Joe Oliver, PC Independent Director	<ul> <li>Former Minister of Finance, Minister of Natural Resources and Member of Parliament</li> <li>Chair of The Ontario Independent Electricity System Operator</li> </ul>
	The Honourable Francis (Frank) Newbould Independent Director	<ul> <li>Former head of the Commercial List of the Ontario Superior Court of Justice</li> <li>Counsel to the law firm Thorton Grout Finnigan LLP</li> </ul>
	Eli Dadouch President & CEO	<ul> <li>Founder, President &amp; CEO of Firm Capital Organization</li> <li>Vice Chairman, Co-CIO &amp; Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>Vice Chairman of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN)</li> <li>CEO &amp; Chairman of Firm Capital Private Equity Realty Trust</li> </ul>
	Jonathan Mair EVP & COO	<ul> <li>Vice President, Mortgage Banking of Firm Capital Corporation</li> <li>Co-ClO &amp; Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>Trustee of Firm Capital Private Equity Realty Trust</li> </ul>
	<b>Ryan M. Lim</b> CFO	<ul> <li>Former CFO of Rapport Credit Union</li> <li>Former Manager of Finance at TD Bank Financial Group and Ernst &amp; Young LLP</li> </ul>
	Michael Warner Director	Senior VP, Mortgage Lending of Firm Capital Corporation
	Victoria Granovski SVP, Credit & Equity Capital	<ul> <li>Vice President, Mortgage Operations of Firm Capital Corporation</li> <li>Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> </ul>



# OUR **CORE** PRINCIPLES



#### **TRUST**

Our partners, investors and clients can trust Firm Capital to execute on our commitment.



#### **INNOVATION**

Firm Capital brings an innovative approach to structuring a transaction.



#### **RELATIONSHIPS**

Firm Capital builds strong, longterm relationships with its partners, investors and clients.

Firm Capital is a real estate private equity investment firm and alternative investment manager based in Toronto, Canada. Since 1988, Firm Capital has focused on deploying proprietary and managed capital opportunistically between debt and equity investments in the private and public real estate markets. The organization has established an exceptional track record of successfully lending, financing, owning, investing, joint venturing and managing real estate all across Canada and parts of the US. Firm Capital focuses on a simple culture and goal: to be a client driven organization with impeccable integrity focused on preservation of capital through disciplined tactical investing at the same time as building long term relationships.

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Those risks and uncertainties include, but are not limited to, those related to: liquidity in the global marketplace associated with current economic conditions, occupancy levels, access to debt and equity capital, interest rates, the relative illiquidity of real property, unexpected costs or liabilities related to acquisitions or dispositions, construction, environmental matters, legal matters, reliance on key personnel, income taxes, the conditions to the transactions not being satisfied resulting in the failure to complete some or all of the proposed transactions described herein, if applicable, the trading price of the securities, lack of availability of acquisition or disposition opportunities for the investment entity proposed herein and exposure to economic, real estate and capital market conditions in North America.

Material factors or assumptions that were applied in drawing a conclusion or making an estimate set out in the forward-looking information may include, but are not limited to: that the general economy remains stable, interest rates are relatively stable, risk of rising interest rates, acquisition/disposition capitalization rates are stable, competition for acquisition or disposition of commercial properties and residential apartments remains intense, and equity and debt markets continue to provide access to capital. These assumptions, although considered reasonable by the proposed investment entity at the time of preparation, may prove to be incorrect.

Although the forward-looking information contained in this presentation is based upon what management believes are reasonable assumptions, there can be no assurance that actual results will be consistent with these forward-looking statements. Certain statements included in this presentation may be considered "financial outlook" for purposes of applicable securities laws, and such financial outlook may not be appropriate for purposes other than this presentation. You should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While we may elect to, we are under no obligation and do not undertake to update this information at any time.

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Past performance is not a guide to future results and is not indicative of expected realized returns.

All investments are subject to risk, including the loss of the principal amount invested. These risks may include, but not limited to, operating history, uncertain distributions, inconsistent valuation of the portfolio, changing interest rates, leveraging of assets, potential conflicts of interest, payment of fees to the manager, potential illiquidity and liquidation at more or less than the original amount invested. Diversification will not guarantee profitability or protection against loss. Performance may be volatile, and the NAV may fluctuate. There are no guarantees investment objectives will be achieved. The party reading this presentation acknowledges to the terms herein and understand the associated risks.