





Firm Capital Property Trust

Investor Presentation – Q2 2023

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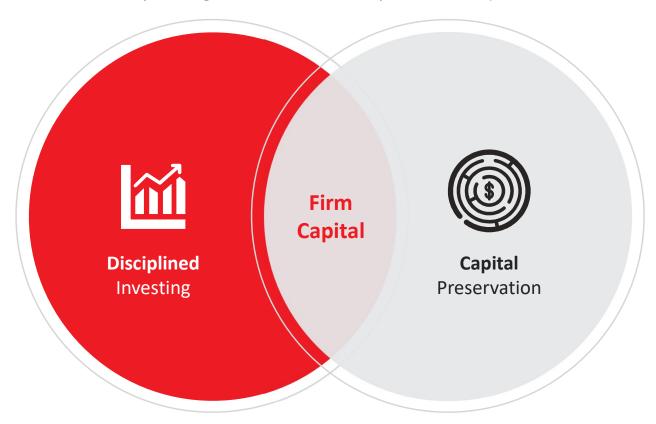
# **APPENDICES: ACQUISITION HISTORY** 19 **BOARD OF TRUSTEES** 20 MANAGEMENT TEAM 21 **CONTACT INFORMATION** 22 DISCLAIMER 23

### Introduction



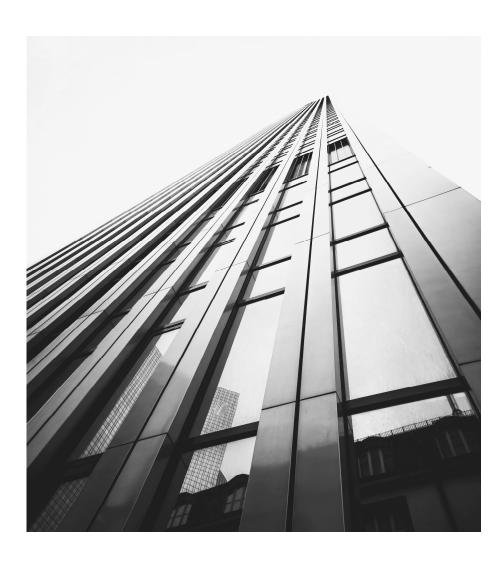
Firm Capital operates as a boutique real estate and financial services equity investment company deploying capital opportunistically between debt and equity in the real estate private and public markets across Canada and the U.S.

### Operating in the same industry for over 35 years



Key Differentiator of the Trust → Management & Trustees Have Direct Investment in Over 50% of the Trust's Assets





# **Since inception**

in 1988,

Firm Capital Organization has established an exceptional track record as demonstrated by past performance, and prides itself on its risk management abilities to protect and preserve capital, while acting as a disciplined investor.

#### PROFICIENT SERVICES PROVIDED BY FIRM CAPITAL:

- Mortgage Lender
- Real Estate Owner
- Principal Investor
- Capital Partner
- Activist and Innovative Investor
- Property and Asset Manager

### **Firm Capital Advantage**

**Investing Integrity** 



#### **EXPERIENCE MATTERS**

Experienced team managing debt and real estate throughout a real estate cycle

35+ year track record with management industry experience in excess of 100 years

#### **DIRECT INVESTMENTS**

Strong alignment of interest through direct investment in assets by management team and board members currently greater than 50%

#### **PUBLIC ENTITIES**

Public entities provide transparency, safety & liquidity and are governed by rigid investment & operating policies



#### **DISCIPLINED INVESTING**

Disciplined investing focused on capital preservation & consistent returns

#### PROVEN TRACK RECORD

Long term track record creating value with attractive yields for investors

## **Investment Highlights**



Stable & Growing Cash Flows	<ul> <li>9.79%* distribution yield</li> <li>Trades at 30%* discount to NAV</li> <li>+90% Return of Capital expected for 2023 distributions (prior to capital gains on asset sales)</li> <li>Increased distributions 9 times over the last 10 years, rising from \$0.35/Unit per annum to \$0.52/Unit per annum (a 49% increase)</li> <li>NAV/Unit has increased from \$4.84/Unit in 2012 to \$7.62/Unit (a 57% increase)</li> </ul>
Enhanced Scale Through Accretive Acquisitions	<ul> <li>The Trust's portfolio is comprised of 66 commercial properties with a total GLA of 4.3 million square feet (2.57 million square feet on an owned interest basis), interests in 5 apartment complexes comprised of 599 apartment units and 4 Manufactured Housing Communities containing 536 units located across Canada</li> </ul>
Strategic Diversification & Acquisitions	<ul> <li>Acquiring diversified asset classes (Industrial, Grocery/Service Retail, Multi-Residential, and Manufactured Home Communities)</li> <li>Strategic accretive acquisitions:         <ul> <li>Partner with strong industry leaders who retain property and asset management</li> <li>Co-ownerships with existing owner groups through partial acquisitions</li> <li>Wholly-Owned acquisitions</li> </ul> </li> </ul>
Alignment of Interests	<ul> <li>Approximately 9.9% of Trust Units currently held by Trustees and insiders</li> <li>Senior Management of the Trust and its Trustees have direct ownership interest in over 50% of the Trust's assets</li> <li>Only 9 of the Trust's properties are 100% wholly-owned and the remaining 66 properties are co-owned with Senior Management, Trustees, and strategic partners</li> </ul>
Trades on the TSX (*as of August 15, 2023)	<ul> <li>TSX: FCD.UN</li> <li>CAD\$5.31/Unit</li> <li>Market Capitalization CAD\$169.1 Million</li> </ul>

## **Benefit to Unitholders**



Liquidity	<ul> <li>Daily trading volume in excess of 15,300 units per day</li> </ul>	
Strong Balance Sheet	<ul> <li>Debt to GBV approximately 52% (52% Q1)</li> <li>Approximately \$15.5MM available on credit facility</li> <li>Refinanced all 2023 mortgage maturities except for one \$2.4 million mortgage.</li> <li>The Trust has 5 unencumbered properties to address further capital requirements if needed. This financial flexibility provides the Trust with significant liquidity to fund its operations and capital programs without needing to raise additional equity.</li> </ul>	
Strong Tenant Quality	<ul> <li>Strong roster of credit tenants</li> <li>More than 85% of retail properties are either grocery anchored, or shadow anchored</li> </ul>	
Embedded Growth	<ul> <li>Industrial Portfolio – Ontario and Montreal Industrial portfolios, have significant income growth on lease maturity</li> <li>Retail Portfolio – Achieving 10-15% growth on lease maturity</li> <li>Residential Portfolio – Ontario and Nova Scotia capped Alberta and Quebec are uncapped</li> </ul>	

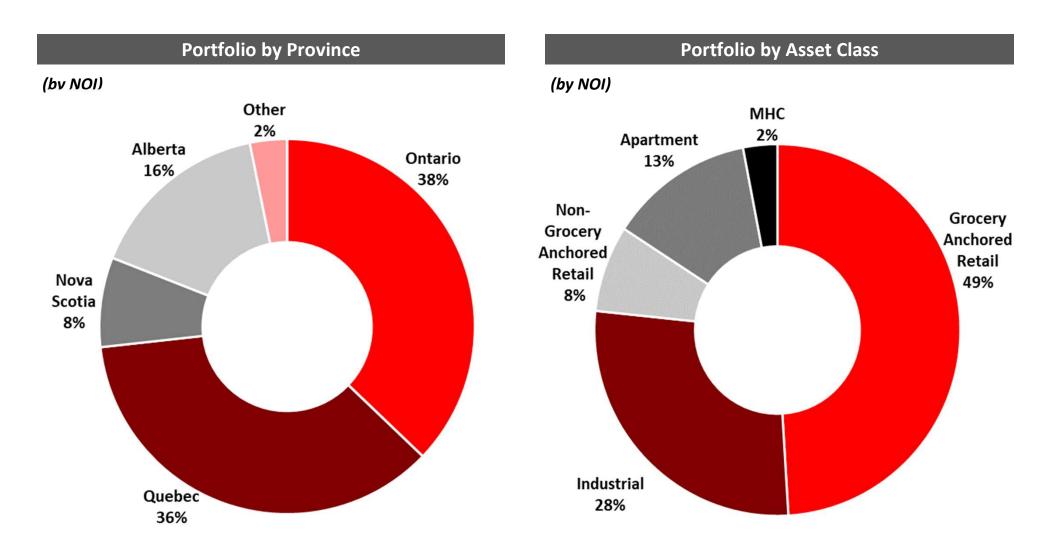


## **The Trust Owns the Following Asset Classes:**



### **Portfolio Overview**





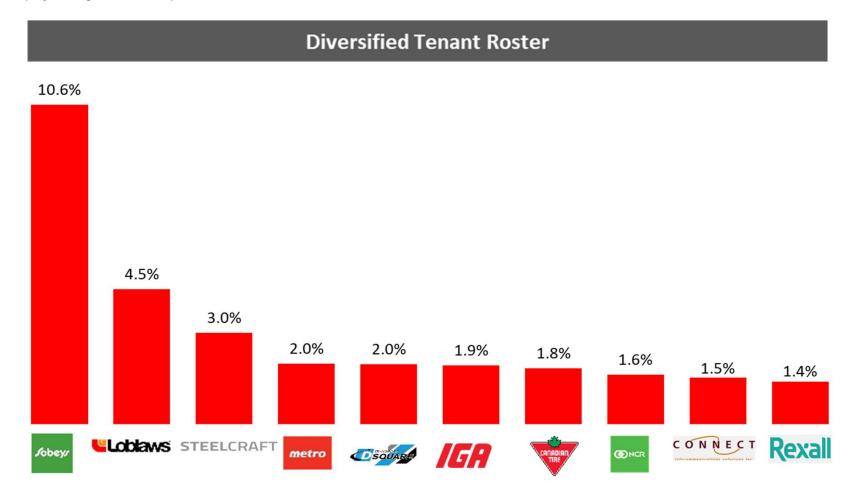
Portfolio is Diversified Across Geographies, Asset Classes and Tenants

## **Tenant Summary**



**Top Ten Commercial Tenants** 

(by % of net rent)



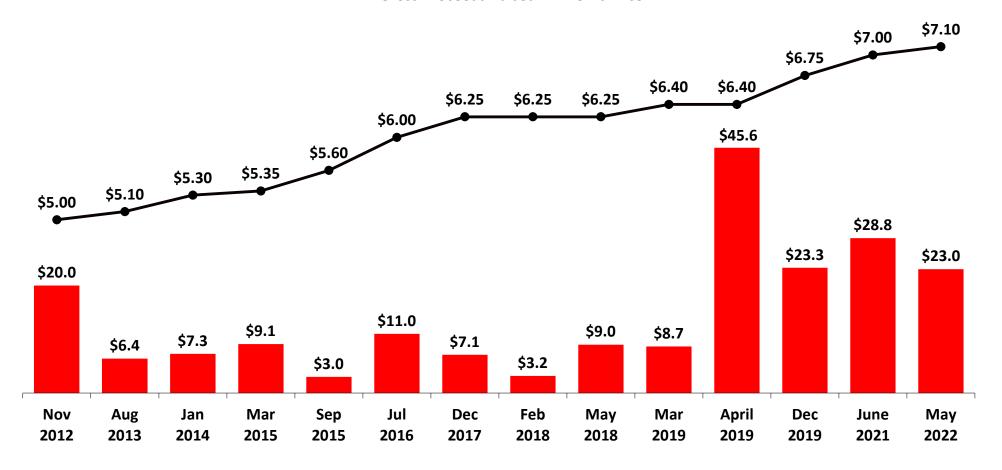
Largest Tenant Contributes 10.6% of Net Rent and Top 10 Tenants Comprise 30.3% of Net Rent



### **Equity Financings & Unit Issue Price**

(\$ millions, except unit price data)

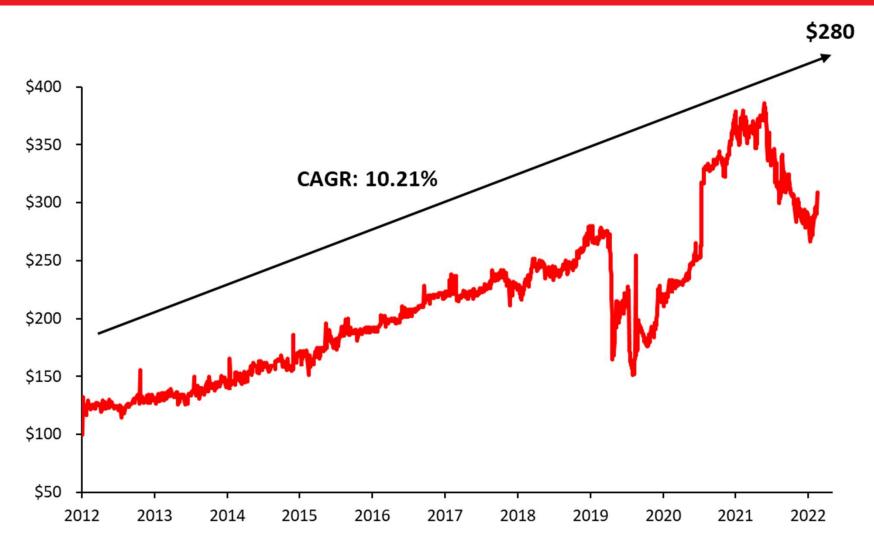
■Gross Proceeds Raised ◆Unit Price



**Equity Issued At Successively Higher Prices** 



## Since Inception, a \$100 Investment in FCPT Would be Worth \$280 Today! (1)

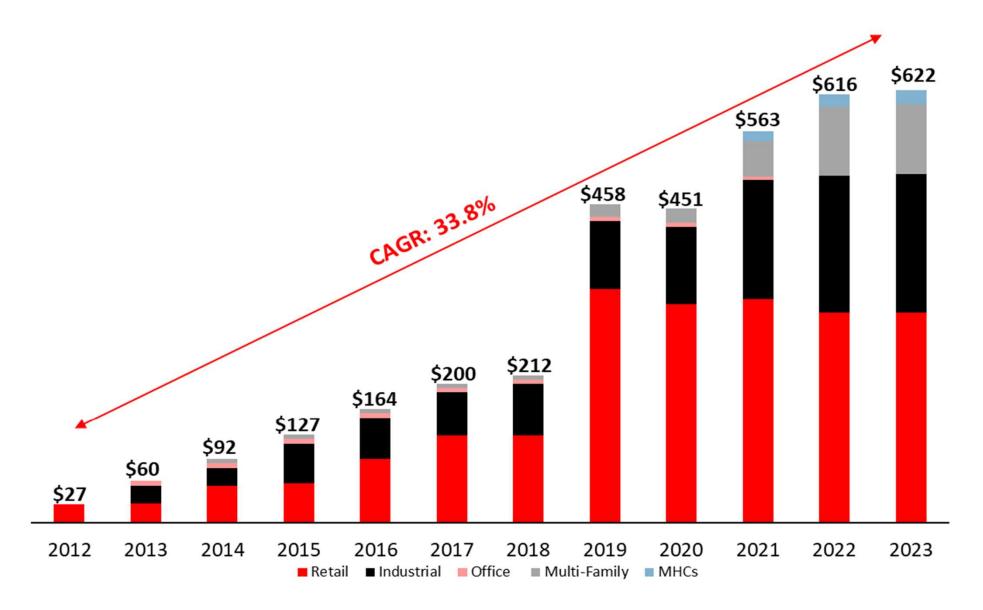


(1) As of June 30, 2023

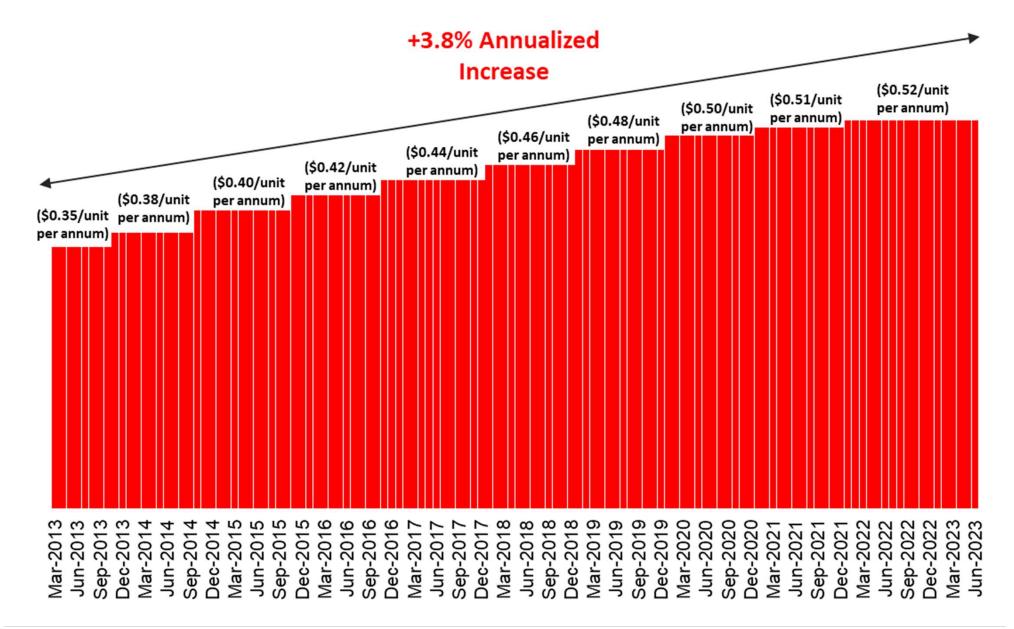
## **Portfolio Growth**

(\$ Millions)





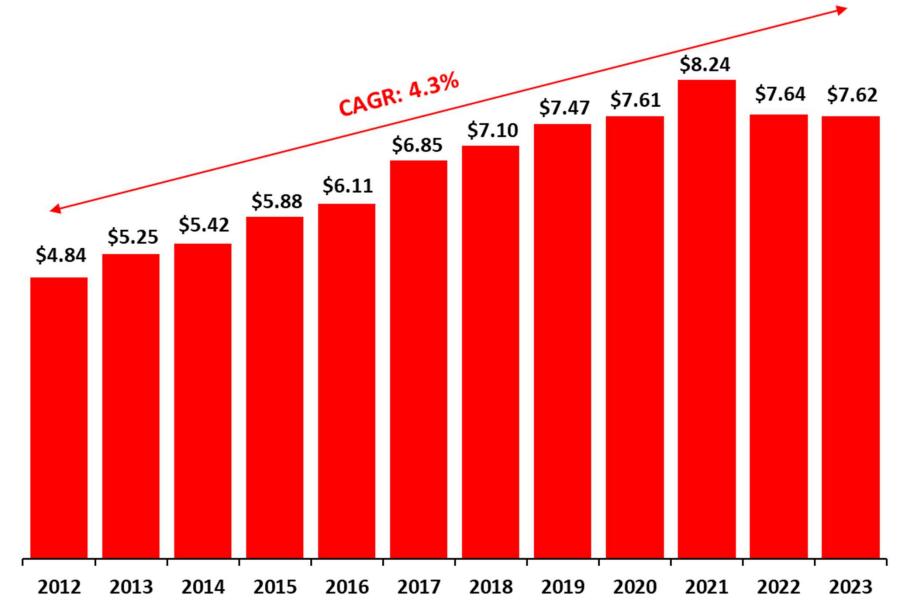




## **Net Asset Value Growth**

Firm Capital PROPERTY TRUST

(\$ per unit)



## **Tax Deferral Opportunity**



The Trust is highly tax efficient with a Return of Capital component.

	TAX YEAR		
	2022	2021	2020
RETURN OF CAPITAL	91%	48%	100%
CAPITAL GAINS	9%	52%	0%
	100%	100%	100%
CAPITAL GAINS @ 50% TAX	4.4%	26%	0%
RETURN OF CAPITAL	91%	48%	100%
TOTAL TAX EFFICIENCY	96%	74%	100%

## **Q2 2023 Financial Highlights**



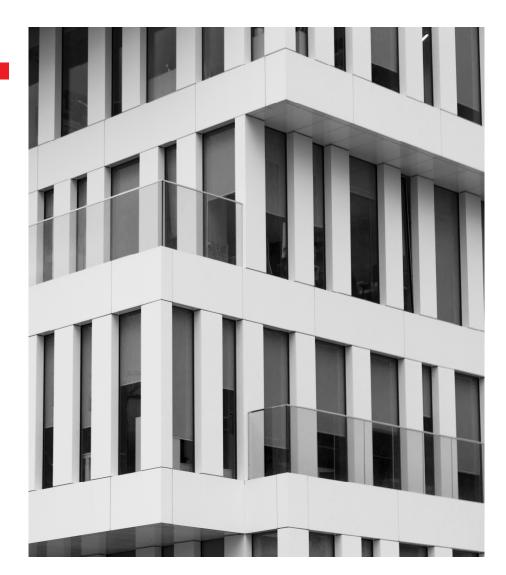
(\$ millions, except per unit or % amounts)

	<b>Quarter Ended</b>	<b>Quarter Ended</b>	<b>Quarter Ended</b>
Metric	Jun. 30, 2023	Mar. 31, 2023	Jun. 30, 2022
NOI	\$9.1	\$9.2	\$9.0
AFFO/Unit	\$0.102	\$0.108	\$0.114
NAV/Unit	\$7.62	\$7.65	\$7.52
Distributions/Unit	\$0.130	\$0.130	\$0.130
Quarterly AFFO payout ratio	128%	121%	114%
Leverage	52%	52%	51%
Portfolio Size	\$622	\$621	\$619

#### 2023 Outlook



- Moving forward, we will continue to monitor and assess the impacts of the economy that affect our portfolio performance. The current inflationary
  environment which has shown some signs of cooling is still expected to remain above the central bank's target rate in 2023. While the Bank of Canada has
  slowed the pace of interest rate increases, there is still the expectation that interest rates may still need to be increased. While the current interest rate
  environment is creating some short-term impacts to our cash flow, we believe this will prove to be offset over time by increased revenues through rising rental
  rates across most of our portfolio.
- We continue to see strong demand and rising rental rates across our Ontario and Quebec industrial portfolios. Current rental rates are significantly discounted from prevailing market rates. Also, we have continued to see strong demand for space across our convenience retail portfolio. This has allowed us to produce steady and increasing cash flow across those portfolios. Even in the current interest rate environment, mortgage rates are still extremely attractive and only slightly above our average mortgage rates across the portfolio. In addition, we have adjusted our capitalization rates to reflect higher financing costs.
- Although the current inflationary macro environment has shown signs of reversing, the rapid rise in interest rates that began in 2022 continues to present a
  challenging environment for the Trust. This has led to a decrease in the Trust's IFRS real estate valuations from Q12022. Notwithstanding this, we had a small
  increase in Q2/2023 as rental income gains were not completely offset by higher cap rates in the REIT's property portfolio. As a comparison, Net Asset Value has
  decreased to \$7.62/Unit from \$7.64/Unit at the end of Q4/2022.
- The Trust has sufficient liquidity to meet our operational needs through 2023, as well as fund potential acquisitions and development projects. Maintaining a leverage ratio that is appropriate for the Trust is an essential part of our long-term strategy. At the end of Q2 2023, the Trust had overall leverage of 52%, slightly below our desired range of 55% to 65%. With the Trust's portfolio's stability, we believe these leverage ratios are conservative.
- As always, we are focused on proactively managing the Trust's finance costs. The Trust has completed all of it 2023 refinancings for all but \$2 million of debt maturing in December 2023.
- Management always assesses and evolves its asset portfolio. The Trust will focus its near-term acquisition efforts on the industrial and multi-residential sectors
  across Canada as well as continue to slowly reduce its exposure to its non-core retail assets when opportunities exist to create a more balanced property
  portfolio as demonstrated by the sales and acquisitions completed in 2022. The Trust expects to grow its asset base predominantly through acquisitions during
  2023 but at a slower rate than in 2022. In line with our disciplined investment objectives, we will continue to assess each acquisition to ensure it meets our
  criteria.
- On July 13, 2023, the Trust announced that the Toronto Stock Exchange ("TSX") accepted a notice for Normal Course Issuer Bid ("NCIB") with respect to its outstanding Trust Units. For the three months ended June 30, 2023, the Trust repurchased 85,700 Trust Units for net proceeds of approximately \$0.5 million. The Trust Units were purchased under the NCIB at a Weighted Average Price of \$5.36/Trust Unit for an implied distribution buy-back yield of 9.7% or a 30% discount to NAV.
- The Trust has declared and approved monthly distributions in the amount of \$0.0433 per Trust Unit for Unitholders of record on July 31/23, August 31/23, September 29/23, October 31/23, and November 30/23.





## **APPENDICES**

- 1. Acquisition History
- 2. Board of Trustees
- 3. Management Team
- 4. Contact Information
- 5. Disclaimer

## **Acquisition History**



					PROPERTY
Acquisition	Asset Class	Acquisition Date	GLA (sq. ft.) Based on FCPT % Interest <sup>2</sup>	FCPT Interest Acquired (%)	Acquisition Price (@100%, millions)
Bridgewater, NS	Retail	Nov-2012	46,903	100%	\$9.1
Brampton, ON	Retail	Nov-2012	36,137	100%	\$11.4
Hanover, ON	Retail	Nov-2012	19,874	100%	\$4.0
Pembroke, ON	Retail	Nov-2012	11,247	100%	\$1.7
Centre Ice Portfolio	Retail	Jun-2014	111,740	70%	\$32.2
Whitby, ON	Retail / Office	Jun-2016	152,946	40%	\$35.8
Whitby, ON	Retail	Sep-2016	41,942	40%	\$39.5
Moncton, NB	Retail	Nov-2016	16,372	100%	\$4.7
Guelph, Ontario	Retail	Nov-2017	116,236	100%	\$26.0
Crombie Portfolio JV	Retail	Feb-2019	148,188	50%	\$83.2
First Capital Portfolio JV	Retail	May-2019	511,248	50%	\$266.0
Saint Alberta, AB	Retail	Jul-2019	52,748	50%	\$46.4
Barrie, ON	Office	Mar-2013	39,495	100%	\$6.7
Montreal, QC	Industrial	Aug-2013	515,048	50%	\$48.2
Waterloo, ON	Industrial	Jul-2015	358,174	70%	\$43.3
Montreal, QC	Industrial	Oct-2018	79,582	50%	\$11.0
Edmonton, AB	Industrial	Oct-2019	48,259	50%	\$11.4
Edmonton and Leduc, AB	Industrial	Mar-2020	45,174	50%	\$10.7
Woodstock & Stratford, ON	Industrial	Nov-2021	191,874	100%	\$15.0
Saint Laurent, QC	Industrial	Mar-2022	17,306	50%	\$6.3
Edmonton, AB	Industrial	April-2022	117,212	50%	\$36.3
Edmonton, AB	Industrial	Dec-2022	68,000	50%	\$6.2
Ottawa, ON	Multi-Family	Nov-2014	135 units	50%	\$11.2
Dartmouth, NS	Multi-Family	Jan-2019	69 units	100%	\$10.7
Edmonton, AB	Multi-Family	May-2021	128 units	70%	\$25.0
Lower Sackville, NS	Multi-Family	May-2021	132 units	70%	\$18.2
Pointe Claire, QC	Multi-Family	Jan-2022	135 units	100%	\$55.0
Calgary, AB	МНС	Mar-2021	181 units	50%	\$17.3
McGregor, ON	МНС	Aug-2021	242 units	50%	\$10.7
Peterborough, ON	МНС	Feb-2023	56 units	50%	\$3.1
Trenton, ON	МНС	Feb-2023	58 units	50%	\$2.6
Total <sup>1</sup>			2,745,213 Sq. Ft. / 1,136 units		\$908.9

<sup>(1)</sup> Does not reflect current portfolio due to dispositions.(2) Unit count based on 100% ownership

## **Board of Trustees**



		PROPERTY
	Stanley Goldfarb Chairman, Independent Trustee	<ul> <li>CEO of Goldfarb Management Services Limited</li> <li>Chairman &amp; Director of Firm Capital Mortgage Investment Corporation (TSX: FC)</li> </ul>
Executive Trustees	Geoffrey Bledin Independent Trustee	<ul> <li>Director of Mortgage Investment Corporation (TSX:FC)</li> <li>Chairman &amp; Trustee of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN)</li> <li>Chairman &amp; Trustee of Firm Capital Private Equity Realty Trust</li> <li>Past President and CEO of Equitable Trust Company</li> <li>Former Partner with Price Waterhouse</li> </ul>
	Howard Smuschkowitz Independent Trustee	<ul> <li>Corporate Director</li> <li>President of Total Body Care Inc. &amp; JRS Capital Management</li> <li>Former President of Homeland Self Storage</li> </ul>
	Jeffrey Goldfarb Independent Trustee	<ul> <li>Trustee of Firm Capital Private Equity Realty Trust</li> <li>Retired Partner of PricewaterhouseCoopers</li> </ul>
	<b>Larry Shulman</b> Independent Trustee	<ul> <li>Independent Director of Firm Capital Mortgage Investment Corporation (TSX:FC)</li> <li>Retired Senior Partner of Goldfarb, Shulman, Patel &amp; Co.</li> </ul>
	Manfred Walt Independent Trustee	<ul> <li>CEO of Walt &amp; Co. Inc., a consultant to the Reichmann Family</li> <li>Trustee of Killam Apartment REIT (TSX: KMP.U)</li> </ul>
	<b>Eli Dadouch</b> Vice Chairman	<ul> <li>Founder, President &amp; CEO of Firm Capital organization</li> <li>President &amp; CEO of Firm Capital Mortgage Investment Corporation (TSX: FC)</li> <li>Vice-Chairman of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN)</li> <li>CEO &amp; Vice-Chairman of Firm Capital Private Equity Realty Trust</li> </ul>
	<mark>Jonathan Mair</mark> Trustee	<ul> <li>Vice President, Mortgage Banking of Firm Capital Corporation</li> <li>COO, Senior VP and Director of Mortgage Investment Corporation (TSX:FC)</li> <li>Trustee of Firm Capital Private Equity Realty Trust</li> </ul>
	Robert McKee Trustee	<ul> <li>President &amp; CEO of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>Past Trustee of True North Apartment REIT (TSX:TN.UN)</li> </ul>
	<b>Sandy Poklar</b> CFO & Trustee	<ul> <li>COO and Managing Director, Capital Markets &amp; Strategic Developments of Firm Capital Corporation</li> <li>EVP &amp; Managing Director, Finance of Firm Capital Mortgage Investment Corporation (TSX: FC)</li> <li>CFO and Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>President, CEO &amp; Trustee of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN)</li> <li>COO &amp; Co-CIO of Firm Capital Private Equity Realty Trust</li> <li>Trustee of True North Commercial REIT (TSX: TNT.UN)</li> </ul>
	<b>Victoria Granovski</b> Trustee	<ul> <li>Vice President, Mortgage Operations of Firm Capital Corporation</li> <li>Director &amp; SVP, Credit &amp; Equity Capital of Firm Capital Mortgage Investment Corporation (TSX: FC)</li> </ul>

Substantial Experience in Real Estate Management, Acquisitions, Lending and Finance

## **Management Team**



Robert McKee President & CEO	<ul> <li>Managing Director - Firm Capital Realty Partners Inc. since October 2008</li> <li>President &amp; CEO of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>Former Trustee of True North Apartment REIT (TSX:TN.UN)</li> <li>Formerly with TD Securities - Real Estate Investment Banking Group</li> </ul>
Sandy Poklar Chief Financial Officer	<ul> <li>COO and Managing Director, Capital Markets &amp; Strategic Developments of Firm Capital Corporation</li> <li>EVP, Finance of Firm Capital Mortgage Investment Corporation (TSX: FC)</li> <li>CFO and Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>President, CEO &amp; Trustee of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN)</li> <li>COO &amp; Co-CIO of Firm Capital Private Equity Realty Trust</li> <li>Trustee of True North Commercial REIT (TSX: TNT.UN)</li> <li>Former investment banking and equity research roles with Macquarie Capital, TD Securities, and Canaccord Genuity</li> </ul>
Eli Dadouch Vice Chairman & Co-Chief Investment Officer	<ul> <li>Founder, President &amp; CEO of Firm Capital Organization</li> <li>President, CEO and Director of Firm Capital Mortgage Investment Corporation (TSX:FC)</li> <li>Vice-Chairman of Firm Capital Apartment REIT (TSXV: FCA.U/FCA.UN)</li> <li>CEO &amp; Chairman of Firm Capital Private Equity Realty Trust</li> <li>President and CEO of FCPT's Asset and Property Manager</li> <li>Director, Global Risk Institute in Financial Services</li> </ul>
<b>Jonathan Mair</b> Co-Chief Investment Officer	<ul> <li>Vice President, Mortgage Banking of Firm Capital Corporation</li> <li>COO, SVP and Director of Firm Capital Mortgage Investment Corporation (TSX: FC)</li> <li>Co-CIO &amp; Trustee of Firm Capital Property Trust (TSX: FCD.UN)</li> <li>Trustee of Firm Capital Private Equity Realty Trust</li> <li>Former Vice-President of KPMG Inc. from 1993 to 1997</li> </ul>



## OUR **CORE** PRINCIPLES



#### **TRUST**

Our partners, investors and clients can trust Firm Capital to execute on our commitment.



#### INNOVATION

Firm Capital brings an innovative approach to structuring a transaction.



#### **RELATIONSHIPS**

Firm Capital builds strong, longterm relationships with its partners, investors and clients.

Firm Capital is a real estate private equity investment firm and alternative investment manager based in Toronto, Canada. Since 1988, Firm Capital has focused on deploying proprietary and managed capital opportunistically between debt and equity investments in the private and public real estate markets. The organization has established an exceptional track record of successfully lending, financing, owning, investing, joint venturing and managing real estate all across Canada and parts of the US. Firm Capital focuses on a simple culture and goal: to be a client driven organization with impeccable integrity focused on preservation of capital through disciplined tactical investing at the same time as building long term relationships.

#### FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

#### **Robert McKee**

President & CEO

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#### **Sandy Poklar**

Chief Financial Officer

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#### Eli Dadouch

Vice Chairman, Co-CIO

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Material factors or assumptions that were applied in drawing a conclusion or making an estimate set out in the forward-looking information may include, but are not limited to: that the general economy remains stable, interest rates are relatively stable, risk of rising interest rates, acquisition/disposition capitalization rates are stable, competition for acquisition or disposition of commercial properties and residential apartments remains intense, and equity and debt markets continue to provide access to capital. These assumptions, although considered reasonable by the proposed investment entity at the time of preparation, may prove to be incorrect.

Although the forward-looking information contained in this presentation is based upon what management believes are reasonable assumptions, there can be no assurance that actual results will be consistent with these forward-looking statements. Certain statements included in this presentation may be considered "financial outlook" for purposes of applicable securities laws, and such financial outlook may not be appropriate for purposes other than this presentation. You should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While we may elect to, we are under no obligation and do not undertake to update this information at any time.

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