TSXV: FCD.UN





Firm Capital Property Trust

**INVESTOR PRESENTATION - FEBRUARY 2020** 

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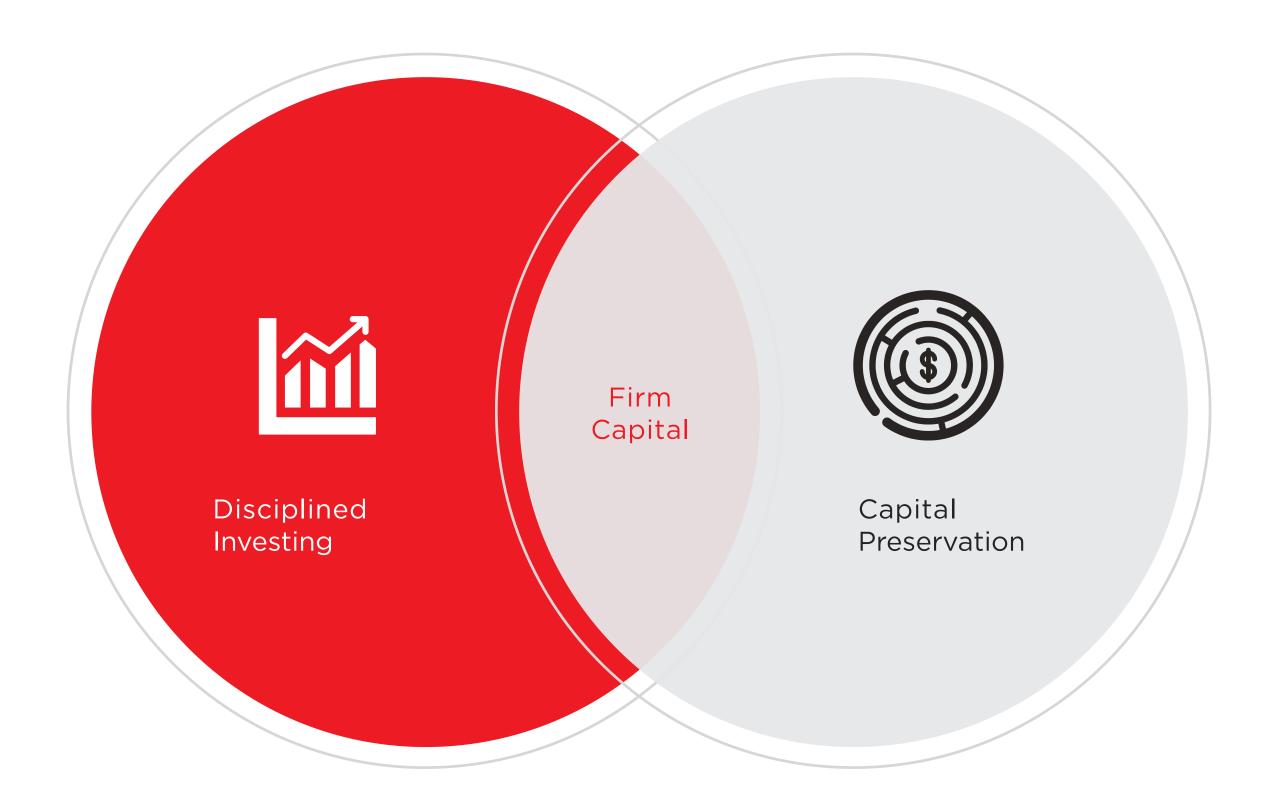
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#### Introduction



**Firm Capital** with approximately \$3.5 Billion of assets under management operates as a boutique real estate and financial services equity investment company deploying capital opportunistically between debt and equity in the real estate private and public markets across Canada and parts of the U.S.

## Operating in the same industry for over 32 years









# Since inception in 1988,

Firm Capital has established an exceptional track record demonstrated by past performance and prides itself on its risk management abilities to protect and preserve capital, while acting as a disciplined investor.

#### PROFICIENT SERVICES PROVIDED BY FIRM CAPITAL:

- Mortgage Lender
- Principal Investor
- **Capital Partner**
- Activist and Innovative Investor
- Property and Asset Manager

## Firm Capital Advantage

Investing Integrity



#### **EXPERIENCE MATTERS**

Experienced team managing debt and real estate throughout a real estate cycle

30+ year track record with combined of over 100 years industry experience

#### **DIRECT INVESTMENTS**

Strong alignment interest through direct investment in assets by management team and board members

#### **PUBLIC ENTITIES**

Public entities provide transparency, safety & liquidity as well as are governed by rigid investment & operating policies



#### **DISCIPLINED INVESTING**

Disciplined investing focused on capital preservation & consistent returns

#### **PROVEN TRACK RECORD**

Long term track record creating value with attractive yields for investors

## **Investment Highlights**



Enhanced Scale Through Accretive Acquisitions	<ul> <li>The Trust's portfolio is comprised of 74 commercial properties with 2,317,034 square feet of GLA and 204 residential units (at the Trust's share) located across Canada</li> </ul>
Strategic Diversification & Acquisitions	<ul> <li>Acquiring diversified asset classes (Net Lease and Stand-Alone Convenience Retail, Industrial &amp; Flex Industrial, Multi-Residential, Core Service Provider Professional &amp; Healthcare Office)</li> <li>Strategic accretive acquisitions:         <ul> <li>Partner with strong industry leaders who retain property and asset management</li> <li>Co-ownerships with existing owner groups through partial acquisitions</li> <li>Stand-Alone acquisitions</li> </ul> </li> </ul>
Alignment of Interests	<ul> <li>Approximately 7.0% of Trust Units currently held by insiders</li> <li>Senior management of the Trust and its trustees own, in partnership with the Trust, approximately 15% of the real estate in which the Trust has a co ownership interest</li> </ul>
Fundamental Growth	<ul> <li>Since inception, Net Asset Value per Trust Unit has increased from \$4.84/Unit in 2012 to \$7.02/Unit as of September 30, 2019 (a 45% increase)</li> <li>The Trust has increased distributions seven times over the last seven years, rising from \$0.35/Unit per annum to \$0.50/Unit per annum</li> <li>A \$100.00 investment in Trust Units in November 2012, assuming reinvested distributions, would be worth \$214.33 as of November 1, 2019</li> </ul>
Compelling Investment Metrics	<ul> <li>Distribution yield is attractive relative to comparable REITs/REOCs</li> <li>2018 distribution qualified as 100% return of capital</li> </ul>
Traded on TSX Venture Exchange (as at January 31, 2020)	<ul> <li>TSXV: FCD.UN</li> <li>CAD\$6.71/Unit</li> <li>Market Capitalization CAD\$205.6 Million</li> <li>Shares Issued 30,644,392</li> <li>Yield of 7.45%</li> </ul>

#### **Benefit to Unitholders**

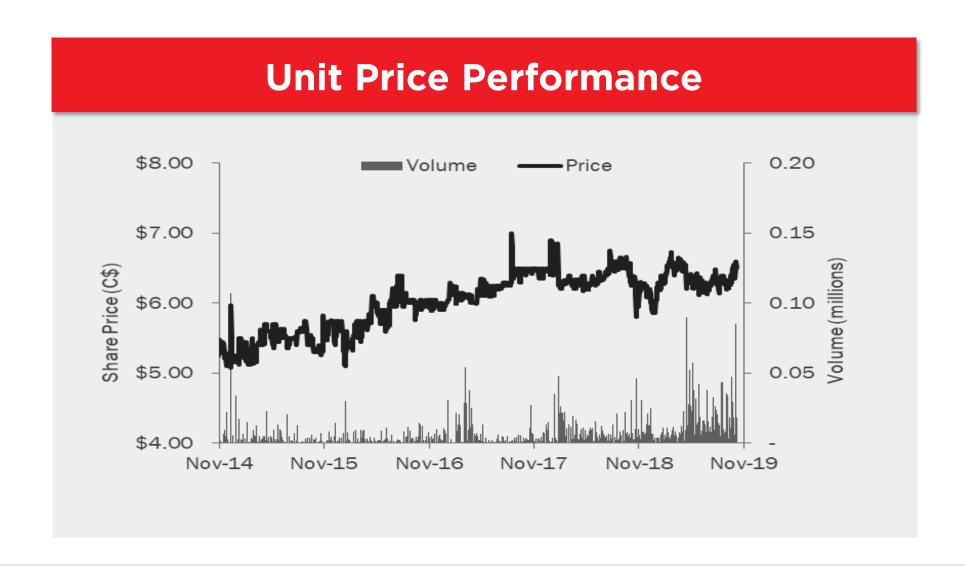


### **Benefits to Unitholders**

- Liquidity
- Strong Balance Sheet
- Strong Tenant Quality
- Compensation Based on Performance

## **Investment Highlights**

- NAV Growth
- Distribution Increases
- Experienced Management Team
- Strong Alignment of Interests
- Responsible Leverage
- Track Record of Accretive Acquisitions



## **Targeted Asset Classes**



## FCPT targets and owns the following diversified asset classes:

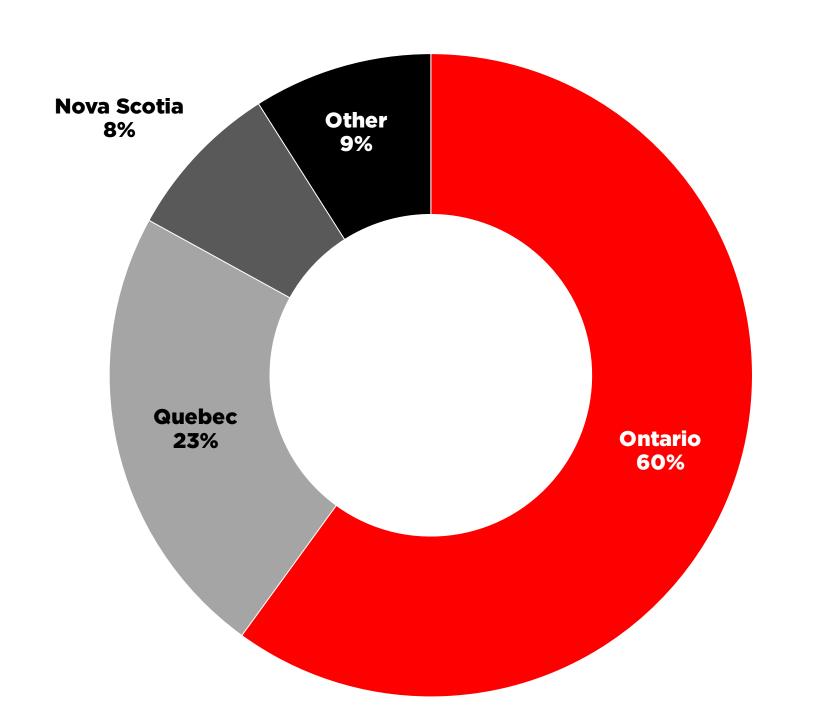


### **Portfolio Overview**

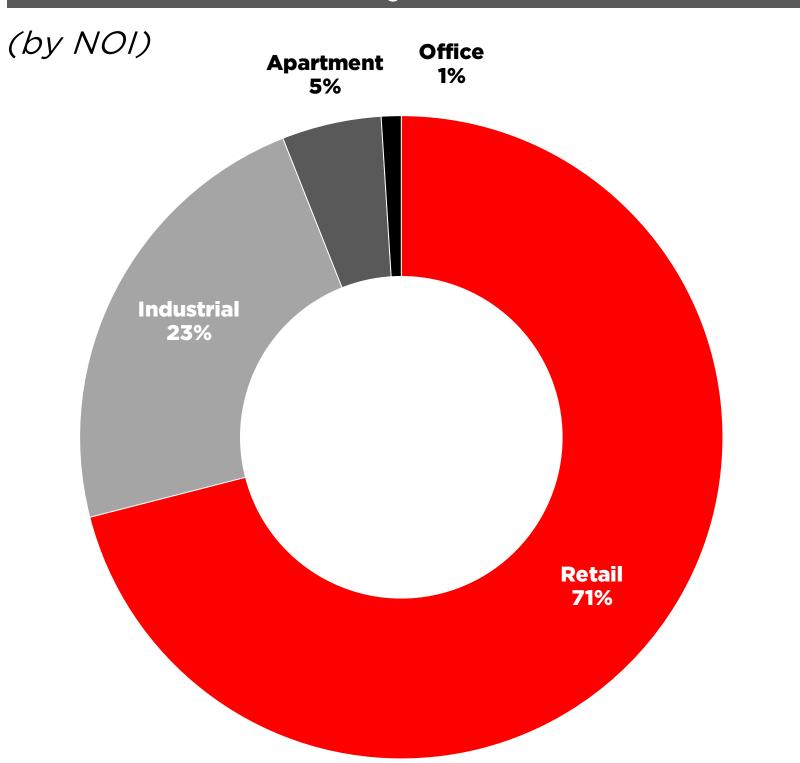




## (by NOI)



## Portfolio by Asset Class



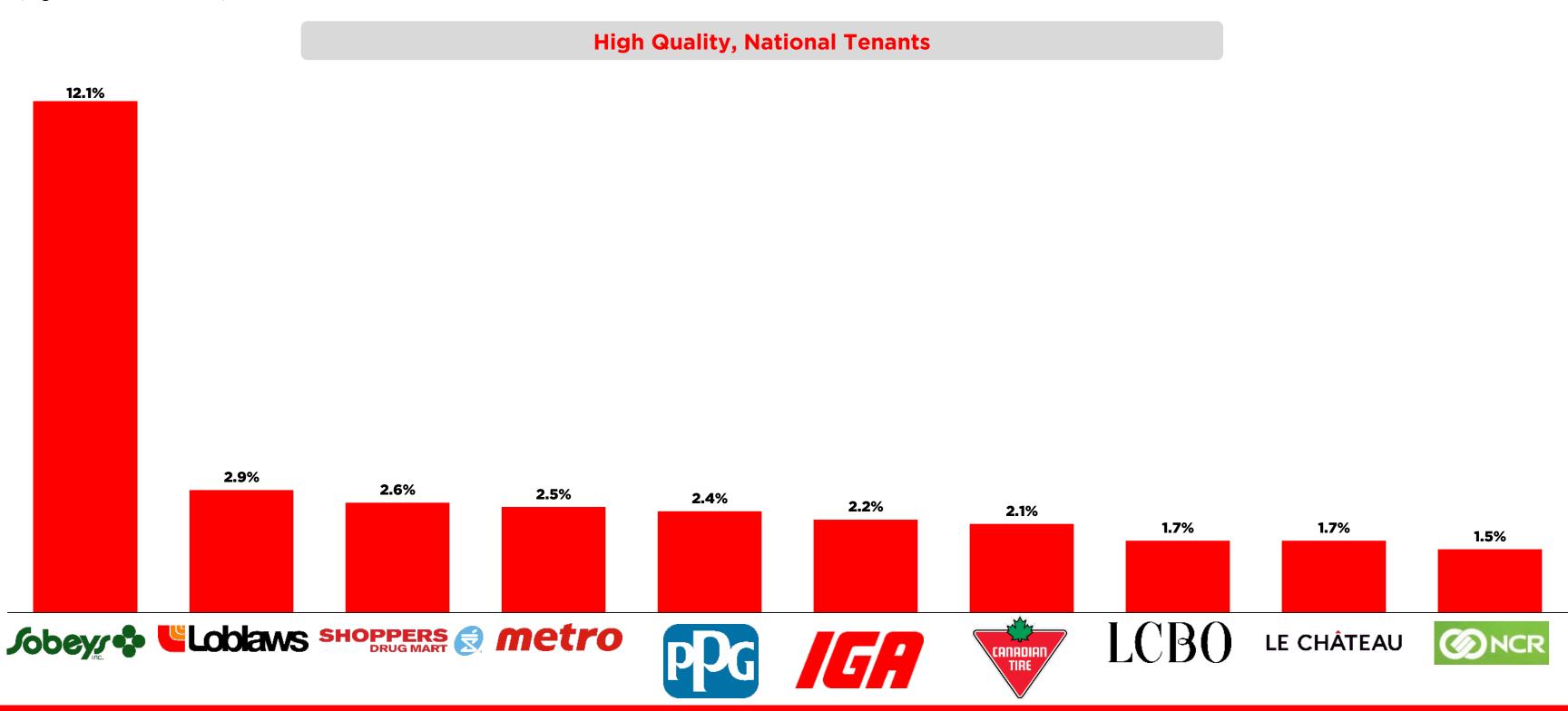
Portfolio is Diversified Across Geographies, Asset Classes and Tenants

## **Pro Forma Tenant Summary**



#### **Diversified Tenant Roster Largely Comprised of Necessity-Based Retailers**

# Top Ten Commercial Tenants (by % of net rent)



**Largest Tenant Contributes 12.1% of Net Rent** 

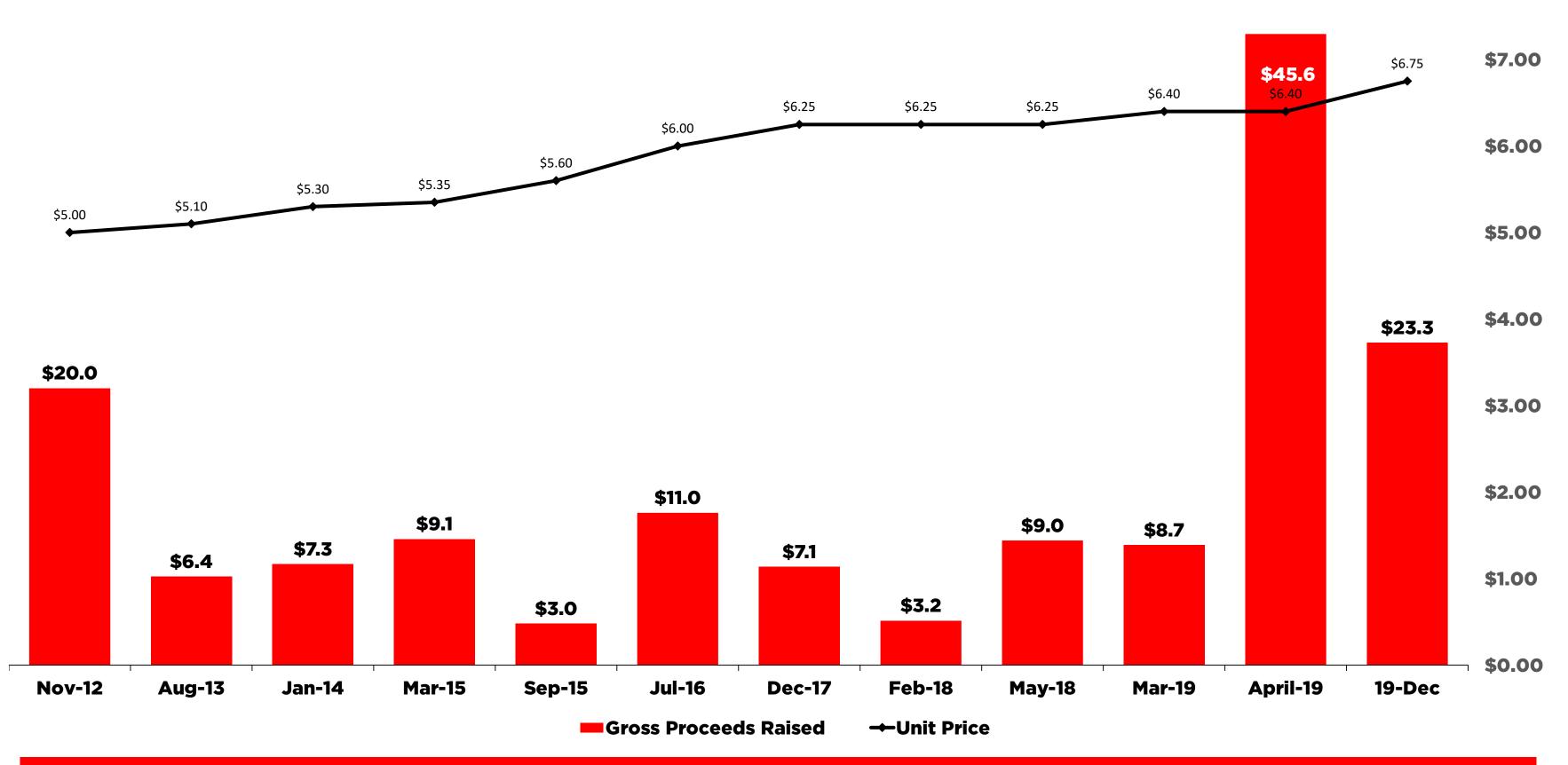
## **Disciplined Equity Strategy**



\$8.00

## **Equity Financings & Unit Price**

(C\$ millions, except unit price data)

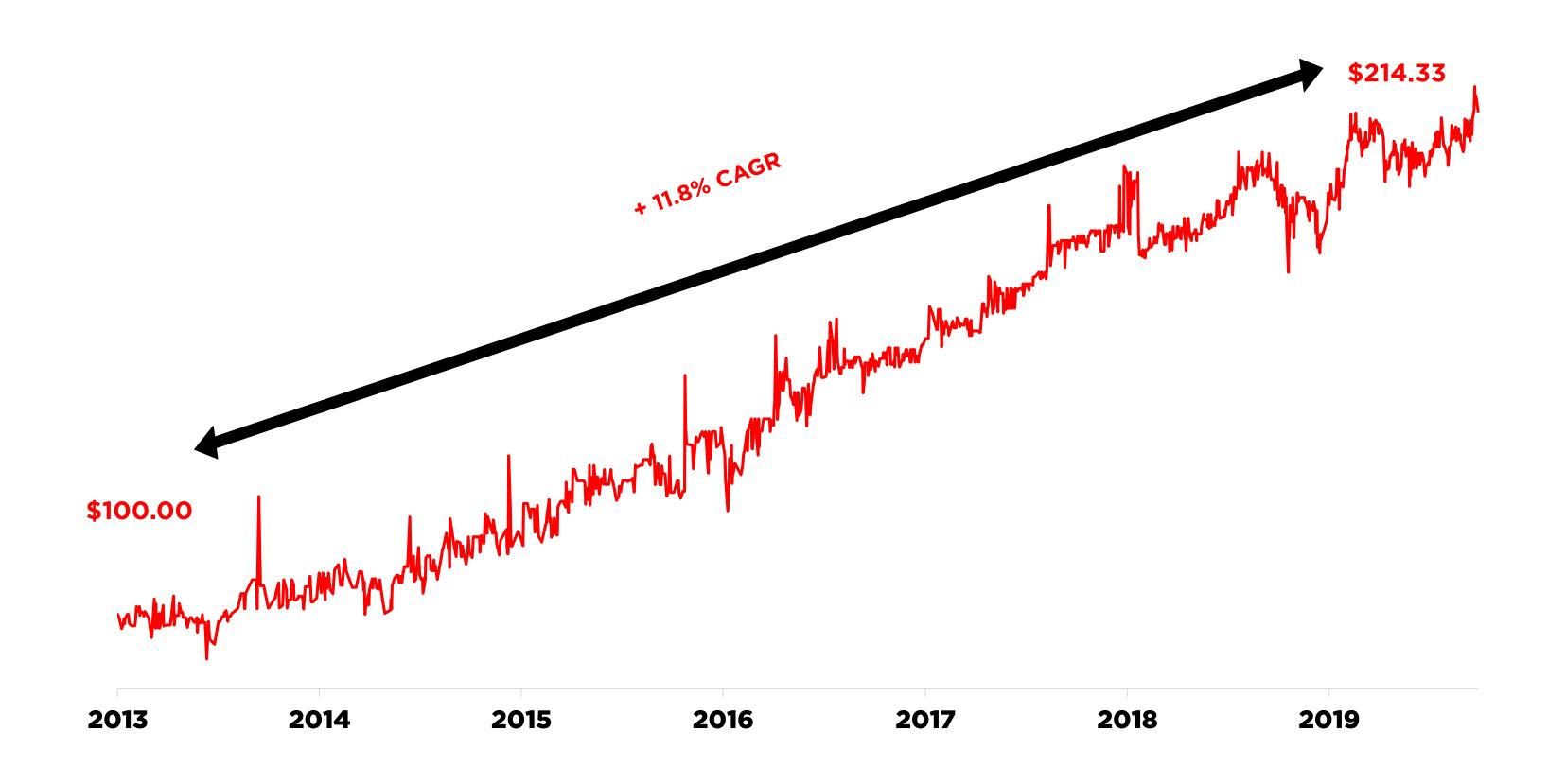


**Equity Issued At Successively Higher Prices** 

## **Total Return on Investment**



#### Since Inception, a \$100 Investment in FCPT Would be Worth \$214.33 Today! (1)

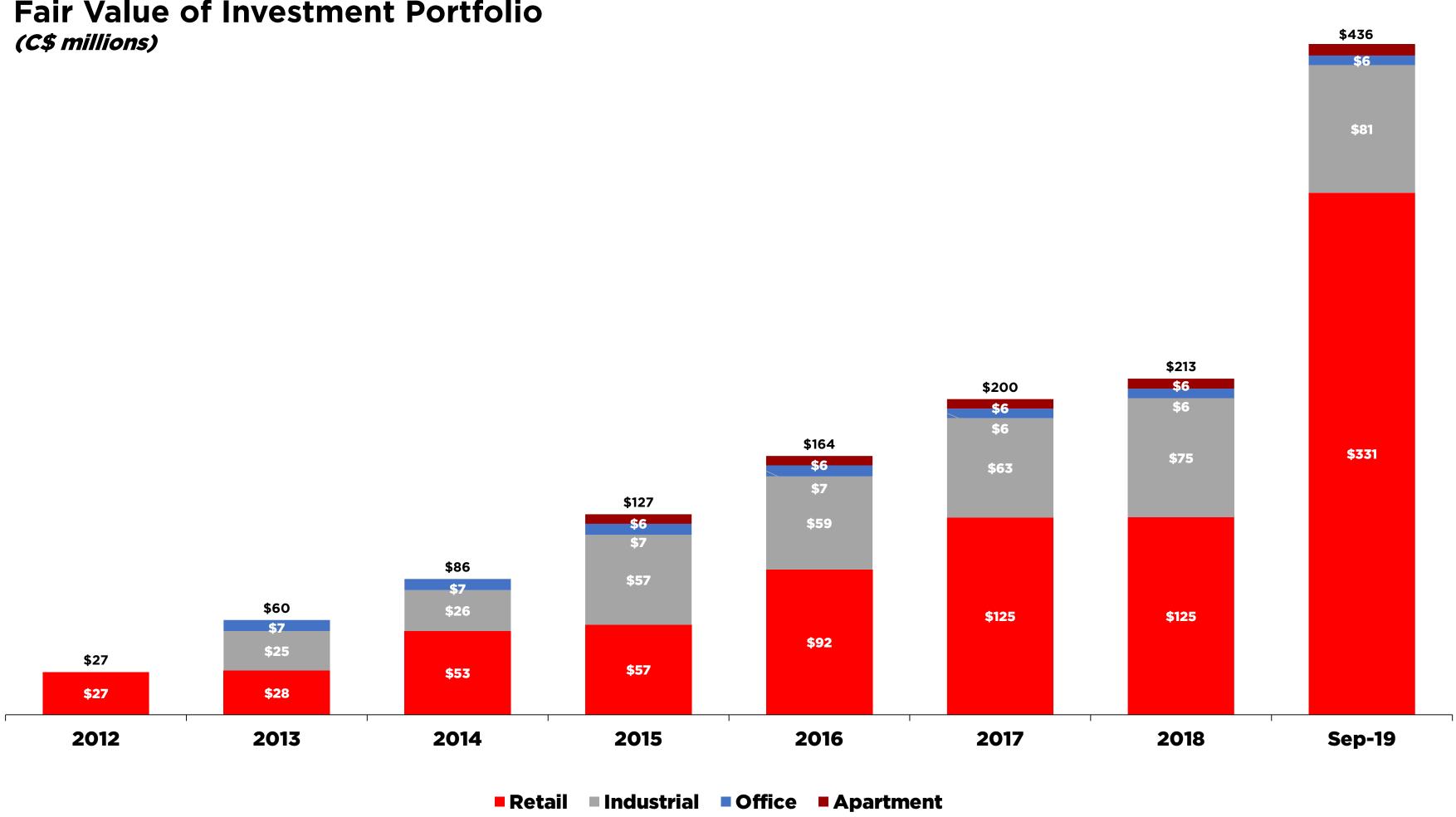


(1) As of November 1, 2019

## **Portfolio Growth**



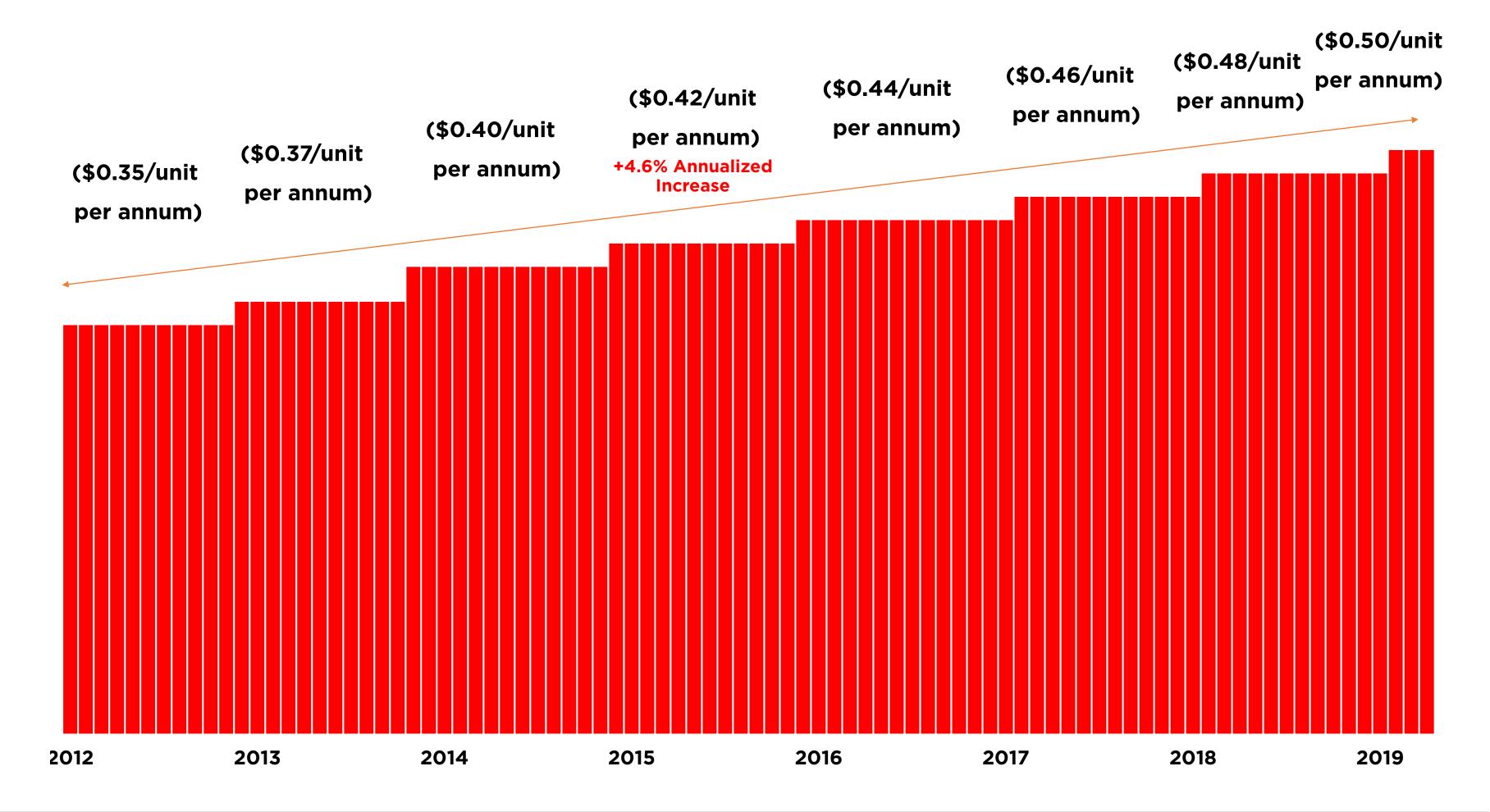
## **Fair Value of Investment Portfolio**



### **Distribution Growth**



# Distribution History (C\$)

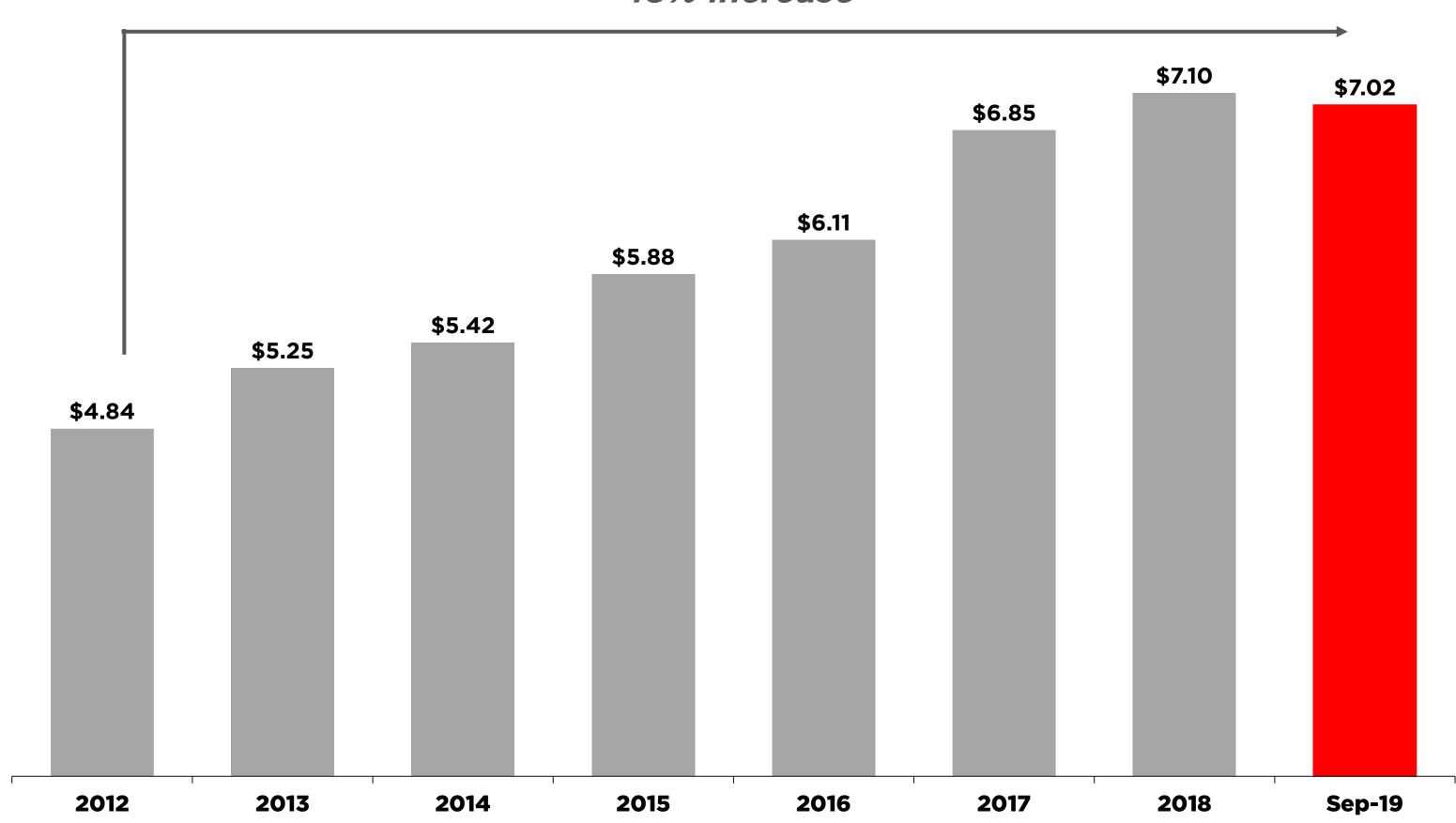


## **Net Asset Value Growth**



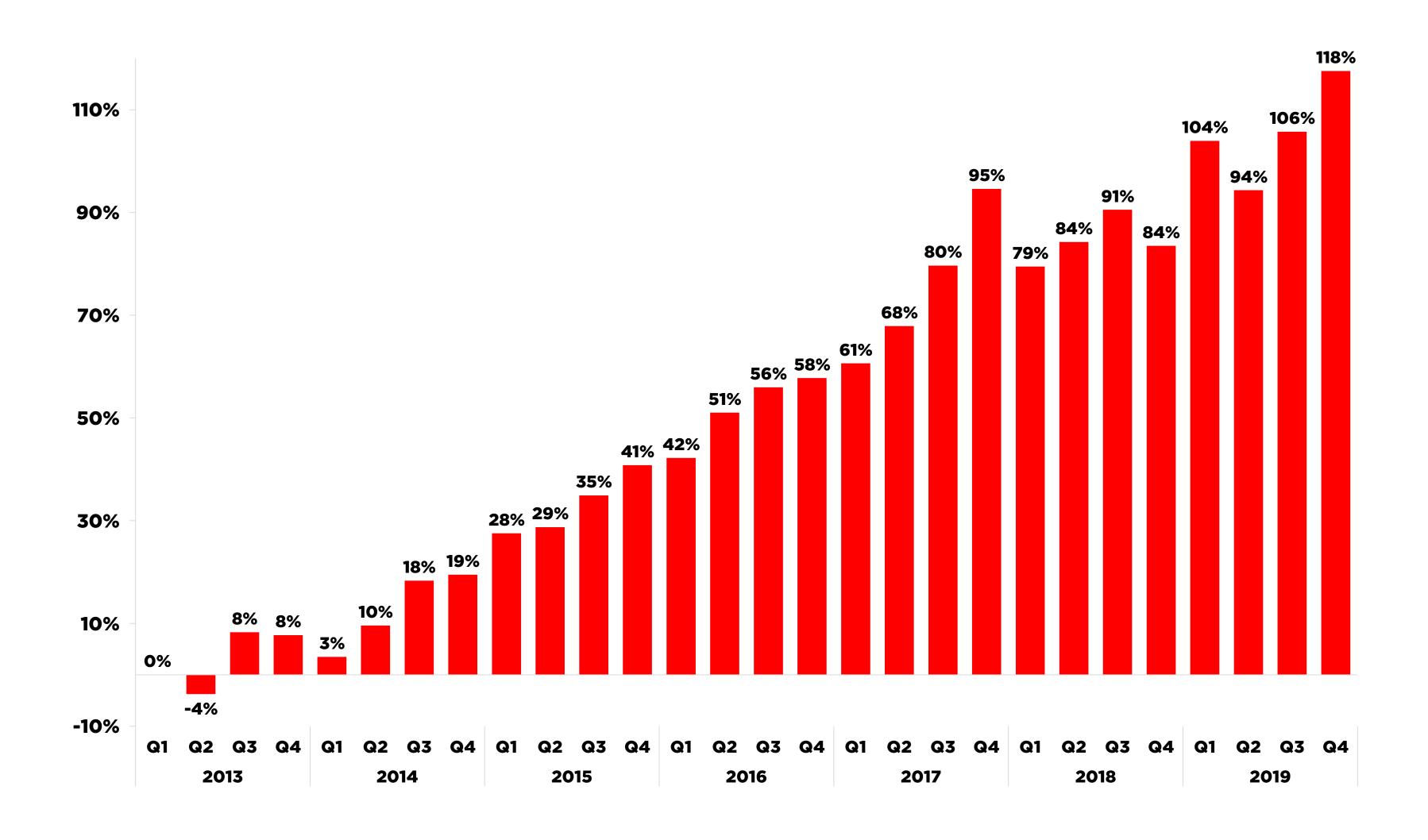
# Net Asset Value Per Unit (C\$)

45% increase



## **Cumulative Returns**





## 2019 Q3 Financial Highlights



In \$ millions, unless per unit or % amounts	Quarter Ended September 30, 2019	<b>Quarter Ended June 30, 2019</b>
AFFO/Unit	\$0.117	<b>\$0.111</b>
NAV / Unit	\$7.02	\$7.00
Distributions/Unit	\$0.120	\$0.120
Quarterly AFFO payout ratio	103%	108%

## **Acquisition History**



Portfolio Name	Type	Acq. Date	GLA Sq. Ft. (@ Trust Share)	FCPT % Interest	Acq. Purchase Price (@100%)
Bridgewater	Retail	Nov 29, 2012	46,707	100%	\$9,140,000
Brampton	Retail	Nov 29, 2012	36,137	100%	\$11,400,000
Hanover	Retail	Nov 29, 2012	19,874	100%	\$3,975,000
Pembroke	Retail	Nov 29, 2012	11,247	100%	\$1,700,000
Centre Ice	Retail	Jun 25, 2014	122,767	70%	\$32,175,000
Whitby Mall	Retail / Office	Jun 9, 2016	154,170	40%	\$35,750,000
Thickson Place	Retail	Sep 29, 2016	41,942	40%	\$39,500,000
Moncton	Retail	Nov 1, 2016	16,372	100%	\$4,700,000
Guelph	Retail	Nov 30, 2017	115,744	100%	\$26,025,000
Crombie	Retail	Feb 6, 2019	148,188	50%	\$83,200,000
First Capital JV	Retail	May 9, 2019	511,065	50%	\$266,000,000
Gateway Village	Retail	July 9, 2019	52,679	50%	\$46,400,000
Montreal	Industrial	Aug 1, 2013	515,048	50%	\$48,200,000
Waterloo	Industrial	Jul 27, 2015	357,759	70%	\$43,250,000
Ferrier	Industrial	Oct 15, 2018	79,582	50%	\$11,000,000
Barrie	Office	Mar 19, 2013	39,495	100%	\$6,700,000
Ottawa	<b>Multi-Residential</b>	Nov 11, 2014	135 units	50%	\$11,200,000
Portland	<b>Multi-Residential</b>	Jan 7, 2019	69 units	100%	\$10,700,000
Total / Wtd. Avg.			2,268,775 Sq. Ft. / 204 units		\$691,015,000
IAM Edmonton Industrial	Industrial	October 29, 2019	48,259	50%	\$11,400,000
Total / Wtd. Avg.			2,317,034 Sq. Ft. / 204 units		\$702,415,000



## \$312 Million Retail Joint Venture Arrangement

## **Transaction Overview**

\$156,200,000

(FCPT portion of the purchase price)

## **Closed May and July 2019**

Trust has completed The acquisition of a 50%, non-managing interest in seven net-leased retail properties with a gross leasable area of approximately 1 million square feet (at a 100% interest). The acquisition portfolio is predominantly comprised of a mix of grocery and national anchor tenants and is situated in Ottawa, Ontario, Nepean, Ontario, Repentiony, Quebec, Gatineau, Quebec, and Edmonton, Alberta.

## **Seven Retail Properties**









## **Joint Venture Partners**









## \$83 Million Retail Joint Venture Arrangement

## **Transaction Overview**

\$41,600,000

#### Closed 1st Quarter 2019

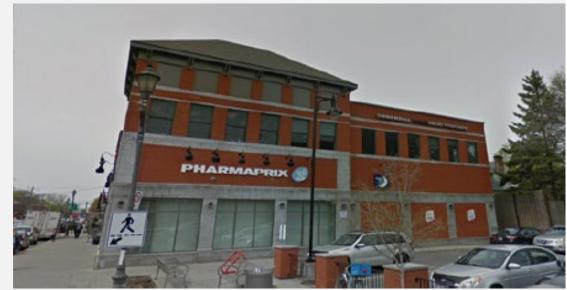
Capital Property Firm Trust completed a 50% joint venture with REIT Crombie retail seven properties anchored Sobeys by owned grocery stores and anchored with Shoppers Drug Mart located in Alberta, Nova Scotia, Saskatchewan, Ontario and Quebec for \$83.2 million (\$41.6 million on a pro-rata basis)

## **Seven Retail Properties**









## **Joint Venture Partners**







## **Board of Trustees**



	<b>Stanley Goldfarb</b> Chairman, Independent Trustee	<ul> <li>CEO of Goldfarb Management Services Limited</li> <li>Chairman &amp; Director of Firm Capital Mortgage Investment Corporation (TSX: FC)</li> </ul>
nt Trustees	<b>Larry Shulman</b> Independent Trustee	Retired Senior Partner of Goldfarb, Shulman, Patel & Co.
	Howard Smuschkowitz Independent Trustee	<ul> <li>Corporate Director</li> <li>President of Total Body Care Inc. &amp; JRS Capital Management</li> <li>Former President of Homeland Self Storage</li> </ul>
Independent	Manfred Walt Independent Trustee	<ul> <li>CEO of Walt &amp; Co. Inc., a consultant to the Reichmann Family</li> <li>Trustee of Killam Apartment REIT (TSX:KMP.U)</li> </ul>
lnde	Geoffrey Bledin Independent Trustee	<ul> <li>Corporate Director</li> <li>Past President and CEO of Equitable Trust Company</li> <li>Former Partner with Price Waterhouse</li> </ul>
	<b>Jeff Goldfarb</b> Independent Trustee	Retired Partner of PricewaterhouseCoopers
	<b>Eli Dadouch</b> Vice Chairman	<ul> <li>Founder, President &amp; CEO of Firm Capital organization</li> <li>President &amp; CEO of Firm Capital Mortgage Investment Corporation (TSX:FC)</li> <li>Vice Chairman, President &amp; CEO of Firm Capital American Realty Partners Trust (TSXV: FCA.U)</li> </ul>
Trustees	<b>Jonathan Mair</b> Trustee	<ul> <li>Vice President, Mortgage Banking of Firm Capital Corporation</li> <li>CFO, Senior VP and Director of Mortgage Investment Corporation (TSX:FC)</li> </ul>
Executive Tru	<b>Robert McKee</b> Trustee	<ul> <li>President &amp; CEO of Firm Capital Property Trust (TSXV: FCD.UN)</li> <li>Past Trustee of True North Apartment REIT (TSX:TN.UN)</li> </ul>
	<b>Sandy Poklar</b> Trustee	<ul> <li>CFO and Trustee of Firm Capital Property Trust (TSXV: FCD.UN)</li> <li>EVP, Finance of Firm Capital Mortgage Investment Corporation (TSX:FC)</li> <li>CFO and Director of Firm Capital American Realty Partners Trust (TSXV:FCA.U)</li> <li>Trustee of True North Commercial REIT (TSX:TNT.UN)</li> </ul>
	<b>Victoria Granovski</b> Trustee	<ul> <li>Director &amp; VP, Credit &amp; Equity Capital of Firm Capital Mortgage Investment Corporation (TSX:FC)</li> </ul>

Substantial Experience in Real Estate Management, Acquisitions, Lending and Finance

## **Management Team**



#### **Robert McKee**

President & CEO

- Managing Director Firm Capital Realty Partners Inc. since October 2008
- Former Trustee of True North Apartment REIT (TSX:TN.UN)
- Formerly with TD Securities Real Estate Investment Banking Group

#### **Sandy Poklar**

Chief Financial Officer

- Chief Operating Officer and Managing Director, Capital Markets & Strategic Developments for Firm Capital Corporation
- Trustee of True North Commercial REIT (TSX: TNT.UN)
- Former investment banking and equity research roles with Macquarie Capital, TD Securities, and Canaccord Genuity

#### Eli Dadouch

Vice Chairman & Co-Chief Investment Officer

- Founder, President & CEO of Firm Capital organization
- President, CEO and Director of Firm Capital Mortgage Investment Corporation (TSX:FC)
- Vice Chairman, President & CEO of Firm Capital American Realty Partners Trust (TSXV: FCA.U)
- President and CEO of FCPT's Asset and Property Manager
- Director, Global Risk Institute in Financial Services

#### Jonathan Mair, CA

Co-Chief Investment Officer

- Vice President, Mortgage Banking of Firm Capital Corporation
- CFO, SVP and Director of Firm Capital Mortgage Investment Corporation (TSX: FC)
- Trustee of Firm Capital Property Trust (TSXV: FCD.UN)
- Former Vice-President of KPMG Inc. from 1993 to 1997

#### **Julio Perrotta**

Vice President, Investments & Asset Management

- VP & Group Head, Real Estate Investments Firm Capital Realty Partners Inc.
- Former Vice President Canadian Urban Limited
- Former Senior Director Corporate Development GWL Realty Advisors

#### **Contact Information**



## OUR CORE PRINCIPLES



#### **TRUST**

Our partners, investors and clients can trust Firm Capital to execute on our commitment.



#### **INNOVATION**

Firm Capital brings an innovative approach to structuring a transaction.



#### **RELATIONSHIPS**

Firm Capital builds strong, long term relationships with its partners, investors and clients.

Firm Capital is a real estate private equity investment firm and alternative investment manager based in Toronto, Canada. Since 1988, Firm Capital has focused on deploying proprietary and managed capital opportunistically between debt and equity investments in the private and public real estate markets. The organization has established an exceptional track record of successfully lending, financing, owning, investing, joint venturing and managing real estate all across Canada and parts of the US. Firm Capital focuses on a simple culture and goal: to be a client driven organization with impeccable integrity focused on preservation of capital through disciplined tactical investing at the same time as building long term relationships.

#### FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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President & CEO

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**Chief Operating Officer** 

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President & CEO

Firm Capital Property Trust

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