
ORGANIZATION PROFILE
A BOUTIQUE REAL ESTATE CAPITAL BANK

PROPRIETARY CAPITAL • ASSET MANAGEMENT | Mortgage Banking • Real Estate Equity • Special Situation Investments



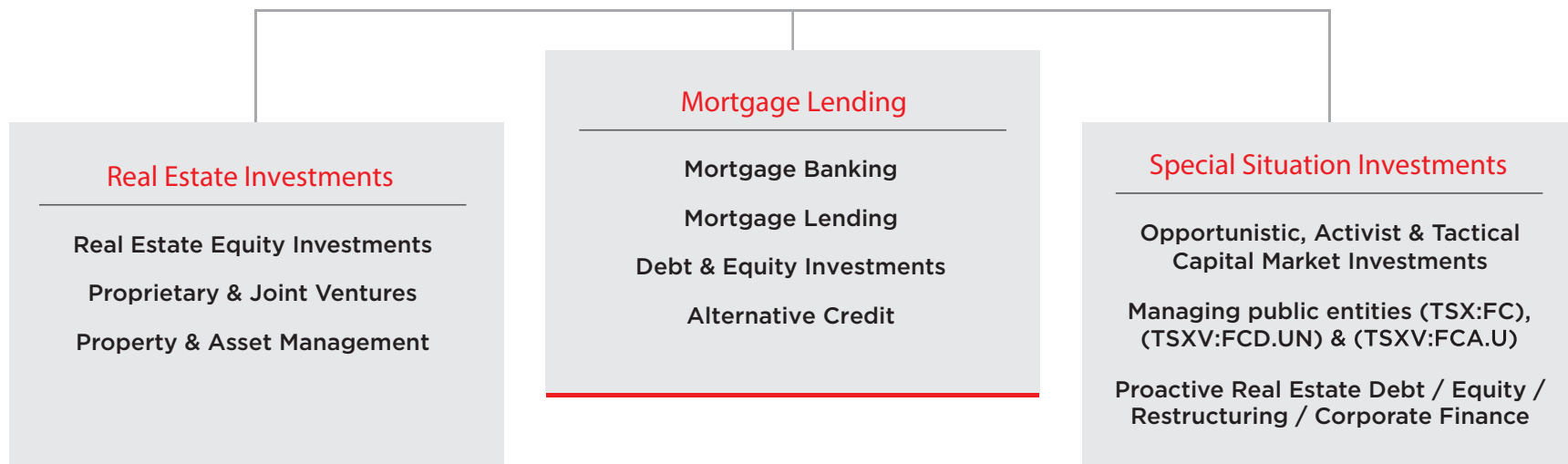
Firm Capital

ORGANIZATION OVERVIEW

FIRM CAPITAL ORGANIZATION, since 1988, through its various affiliates, operates as a boutique private equity real estate firm and alternative investment manager. Firm Capital has focused on deploying proprietary and managed capital opportunistically between debt and equity investments in the real estate private and public markets. The organization has established an exceptional track record of successfully lending, financing, owning, investing, joint venturing and managing real estate across Canada.

FIRM CAPITAL focuses on three investments areas: Mortgage Lending, Real Estate Investments and Special Situation Investments.

AREAS OF INVESTMENTS



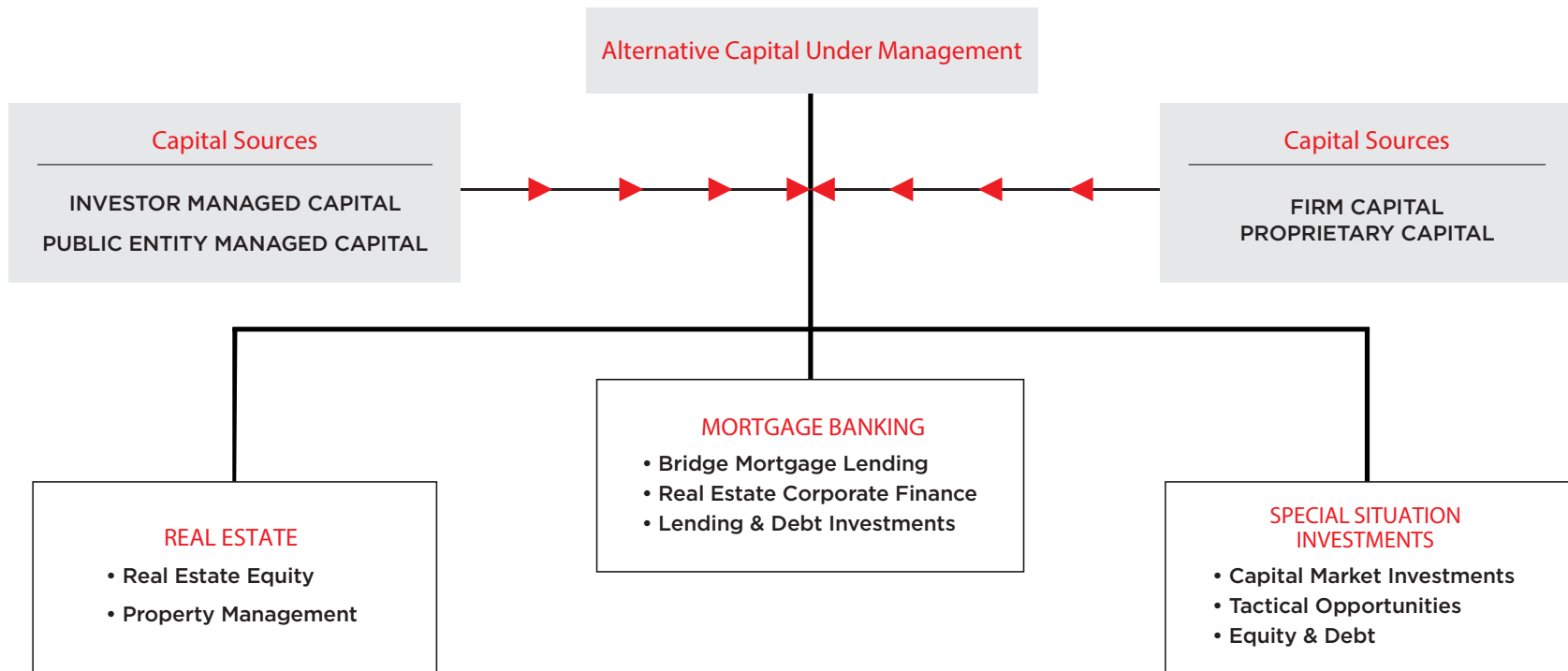
FIRM CAPITAL currently has approximately \$2 billion in mortgage and real estate related investment assets under management plus the associated investor capital under management.

Firm Capital

ORGANIZATION OVERVIEW

Firm Capital

Private Equity Focus





ORGANIZATION OPERATING AFFILIATES

Mortgage Banking / A Boutique Mortgage Bank

FIRM CAPITAL CORPORATION, since 1988, has operated as a non-bank lender providing residential and commercial construction, bridge, special situation mortgage loans, and conventional real estate finance, including providing term debt, acquisition facilities and mezzanine and equity capital investments for real estate projects. Firm Capital is the Mortgage Banker to various capital pools, including the Toronto Stock Exchange listed Firm Capital Mortgage Investment Corporation (TSX: FC), Firm Capital Mortgage Investors Corporation, a private mortgage RSP fund in operation since 1994, and Firm Capital Private Mortgage Trust, a fund designed for investors wanting alternative investments. In addition to completing a number of new joint venture capital partnerships, Firm Capital completed over \$793 million in 2015 and \$480 million year to date in 2016.

The following two taglines are registered trademarks of Firm Capital Corporation:

- *Boutique Mortgage Lenders* ®
- *Where Mortgage Deals Get Done* ®

Real Estate Equity / Realty Capital Partners

FIRM CAPITAL PROPERTIES INC., through related companies, has owned and managed a portfolio of multi residential buildings, land lease communities, industrial / commercial investment properties and has interests in various building joint ventures. The multi residential apartment division operates under Westbury Rental Residences (www.westburyrentals.com); the Manufactured Home Land Lease Division operates under SunPark Residences; and industrial / commercial properties are operated under Firm Capital Commercial and medical buildings under the banner Medilife Medical Centres. Development Joint Ventures are originated and asset managed through Firm Capital Corporation which has participated as a capital provider in various development joint-ventures, with various building and development partners. Firm Capital Properties Inc. is the property and asset manager to the TSXV listed: Firm Capital Property Trust (FCD.UN) a Canadian diversified REIT and to Firm Capital American Realty Partners Corp (FCA) a US real estate focused debt and equity investor.

Special Situation Investments / Strategic Investors

FC PRIVATE EQUITY MANAGEMENT LP is a multi-strategy, special opportunity, tactical investor focused on public & private real estate equity, debt and special situation investments. Investments are focused across four platforms; Activist Strategies, High Yield Structured Debt, Distressed & Discounted Debt Acquisitions and Real Estate Joint Ventures. Firm Capital is the asset manager to Firm Capital Private Equity Realty Trust.