



## **PRESS RELEASE**

### **FIRM CAPITAL ORGANIZATION, AN ALTERNATIVE CREDIT PROVIDER, ANNOUNCES THE DEBUT OF FIRM CAPITAL ART FINANCE CORP.**

June 2015, TORONTO, CANADA - Firm Capital Organization is pleased to announce its alternative credit platform, Firm Capital Art Finance Corp. Firm Capital Art Finance Corp. is focused on providing fast, flexible and innovative credit solutions to owners and dealers of fine art. Our lending services will be offered to individuals, art collectors, galleries, foundations, private museums, estates, and private banks/family offices. Loans, starting from as low as \$200,000, are secured against a single asset or an entire collection of assets to provide short term liquidity. The personalized loan programs will help clients finance new purchases, create liquidity, build their inventory, diversify their assets, pay gift and estate taxes and facilitate estate planning. Most importantly, our products and services allow clients to rapidly convert illiquid assets into working capital.

Firm Capital Art Finance Corp.'s primary objective will be to provide a responsive, flexible and confidential service to meet our clients' capital needs.

Firm Capital's relationship building approach is the keystone of our success. Our relationship team will be led by Carl Burton. Carl can be reached at Tel: 416.635.0221 and by e-mail [cburton@firmcapital.com](mailto:cburton@firmcapital.com).

For additional information, please visit the Firm Capital Art Finance Corp. website <http://www.firmcapitalartfinance.com/>

### **ABOUT FIRM CAPITAL ORGANIZATION**

Since 1998, through its various affiliates operates as an alternative credit and real estate private equity firm focused on conventional and tactical debt and equity investments in the private and public markets.

For more information, please contact:

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